



## Awareness raising campaign on knowledge valorisation Hungarian event

### Agenda

DATE AND PLACE	SEP 23, AKVÁRIUM KLUB, ERZSÉBET SQUARE
09:00 - 09:30	<b>Registration</b>
09:30 - 10:00	<b>Welcome speeches:</b> Balázs Hankó, Minister for Culture and Innovation: Building the Hungarian Innovation Ecosystem, László Bódis, CEO, Hungarian Innovation Agency (NIÜ): Beyond the money: The role of NIÜ in innovation
10:00 - 10:30	<b>Keynote:</b> Jon Medved, CEO – OurCrowd: The components of a thriving startup ecosystem. Where is technology and innovation heading? - an investor's perspective
10:40 - 11:20	<p><b>International best practices in the field of knowledge valorization:</b></p> <p><b>"Policies and initiatives to valorise knowledge through intellectual assets management"</b> Federica Baldan, European Commission - DG Research and Innovation</p> <p><b>"Challenges for a young ecosystem: policies and trust building"</b> Christophe Haunold, University of Luxembourg</p> <p><b>"Categories, stages and processes involved in intellectual assets management"</b> Ulf Petrusson, Gothenburg University</p>
11:20 - 11:40	<b>Coffee break</b>

11:40 - 12:10	<p><b>Basic Research versus Applied Research / Oxford-style Debate</b></p> <p><b>Participants:</b> Németh Zoltán (Wigner Research Centre for Physics, Lynxes - EIC Winner) &amp; József Bokor (HUN-REN Institute for Computer Science and Control)</p> <p><b>Moderator:</b> Gergely Szűcs</p>
12:10 - 12:40	<p><b>Is the Future of Technology the Future of Humanity?</b> Artificial Intelligence and Bionics: Will There Be a Revolution? Which Will Be the Greater Revolution? How Will the Economy and Society Transform? Can It Be Regulated? How Should It Be Regulated?</p> <p><b>Participants:</b> András Benczúr (Institute for Computer Science and Control, AI) &amp; György Lévyay (Széchenyi University, Bionics)</p> <p><b>Moderator:</b> Miklós Zorkóczy (LegalTech)</p>
12:40 - 13:30	<p><b>Networking lunch</b></p> <p>Buffet Lunch &amp; Rubik50 Innovative Game Exhibit</p>
13:30 - 15:20	<p><b>Workshop and knowledge sharing - parallel sessions:</b></p> <p><b>University-Industry Collaboration. Can the Dream Be Realized?</b></p> <p>Workshop organized by the University Industry Innovation Network (NL) Pre-registration required, limited capacity, 90 +20 minutes</p> <hr/> <p><b>TTC and Science Park Project</b> <b>"Knowledge Sharing Between Participating and Non-Participating Universities"</b></p> <p>Presentation, followed by Panel Discussion: <b>TTC Project</b> - Knowledge Sharing <b>SCIENCE PARK Project</b> - Presentation, Best Practices</p>
15:20 - 15:40	<p><b>Coffee break</b></p>

15:40 - 16:30	<p><b>European Innovation Strategies and Practices in the West and East</b></p> <p>Top governmental innovation policy experts discussing differences and similarities in strategies, practices, and instruments</p> <p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>- Switzerland (Ministry of Science and Innovation)</li> <li>- Austria (Dr. Margit Noll, International Director of R&amp;D Agency)</li> <li>- Czechia (Innovation Agency)</li> <li>- Hungary (László Bódis, Deputy State Secretary)</li> </ul> <p><b>Moderator:</b> László Korányi (NIÜ, Deputy CEO)</p>
16:30 - 17:00	<p><b>Closing remarks</b></p> <p><b>Dénes Bán, OurCrowd</b></p>
17:00 - 19:30	<p><b>Reception and Networking</b></p>



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