









## Can you crack the **challenge?**

Can you develop an innovative solution to improve the mobility of older people, and demonstrate its social and economic impact?

Are you able to successfully implement that solution for at least 5 months during the contest period?

THEN PARTICIPATE AND WIN ONE OF OUR PRIZES!

1<sup>st</sup> prize of 1,000,000 € & 4 prizes of 250,000 € each

Apply until 28 February 2019

The contest is open to any applicant established in an EU Member State or in a country associated to HORIZON 2020.



## FOR MORE INFORMATION

www.ec.europa.eu/horizonprize/socialinnovation RTD-SOCIAL-INNOVATION-PRIZE@ec.europa.eu



#SocialinnovEU #horizonprize

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