



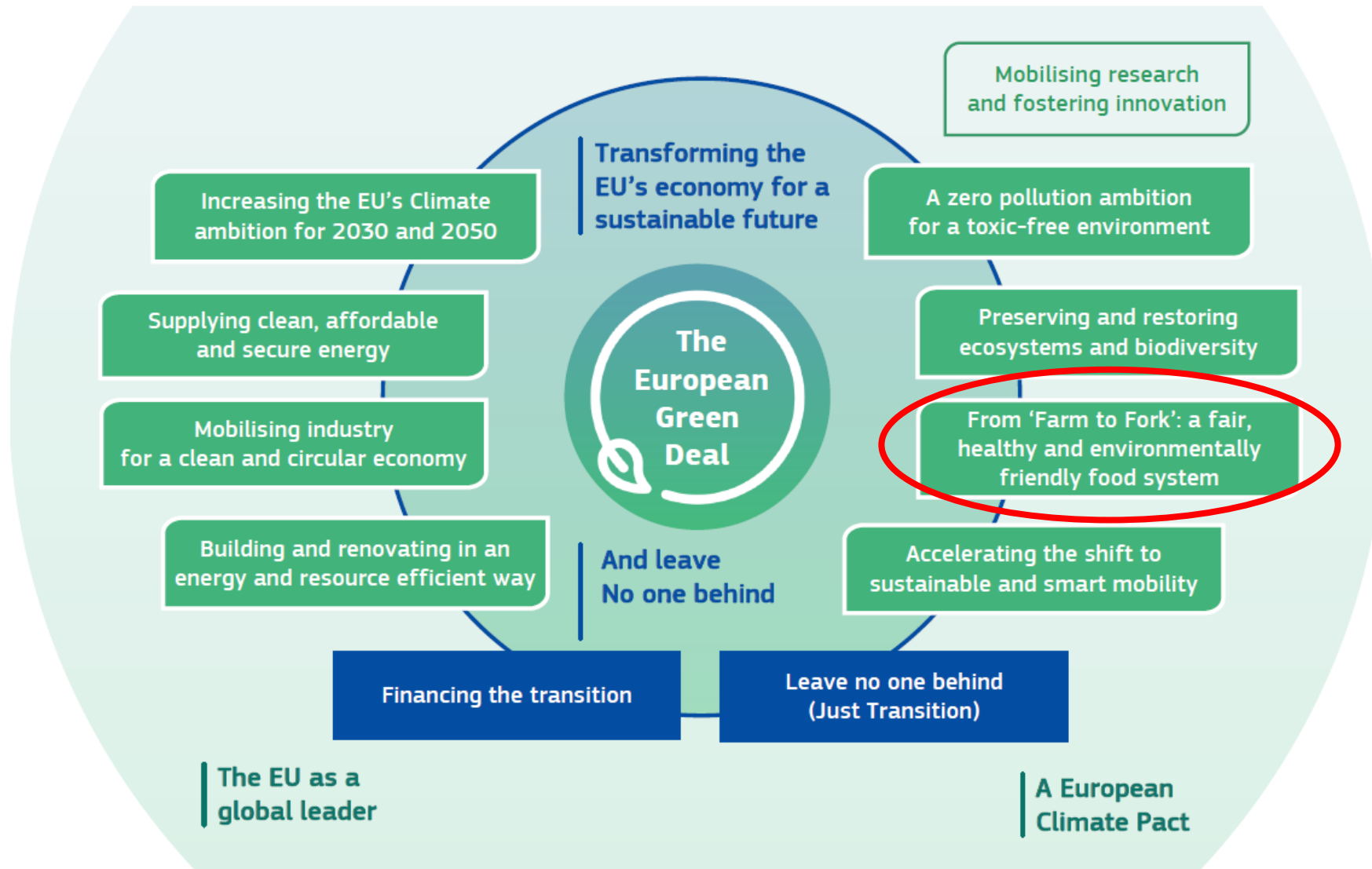
Farm to Fork Strategy: Roadmap

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*SAM Stakeholder Consultation
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The European Green Deal



Green Deal: key to achieving 2030 Agenda



FAO: Sustainable Development Goals

In spring 2020, the Commission will present a **Farm to Fork Strategy** to:



make sure
Europeans get
affordable and
sustainable food



tackle climate
change



protect the
environment



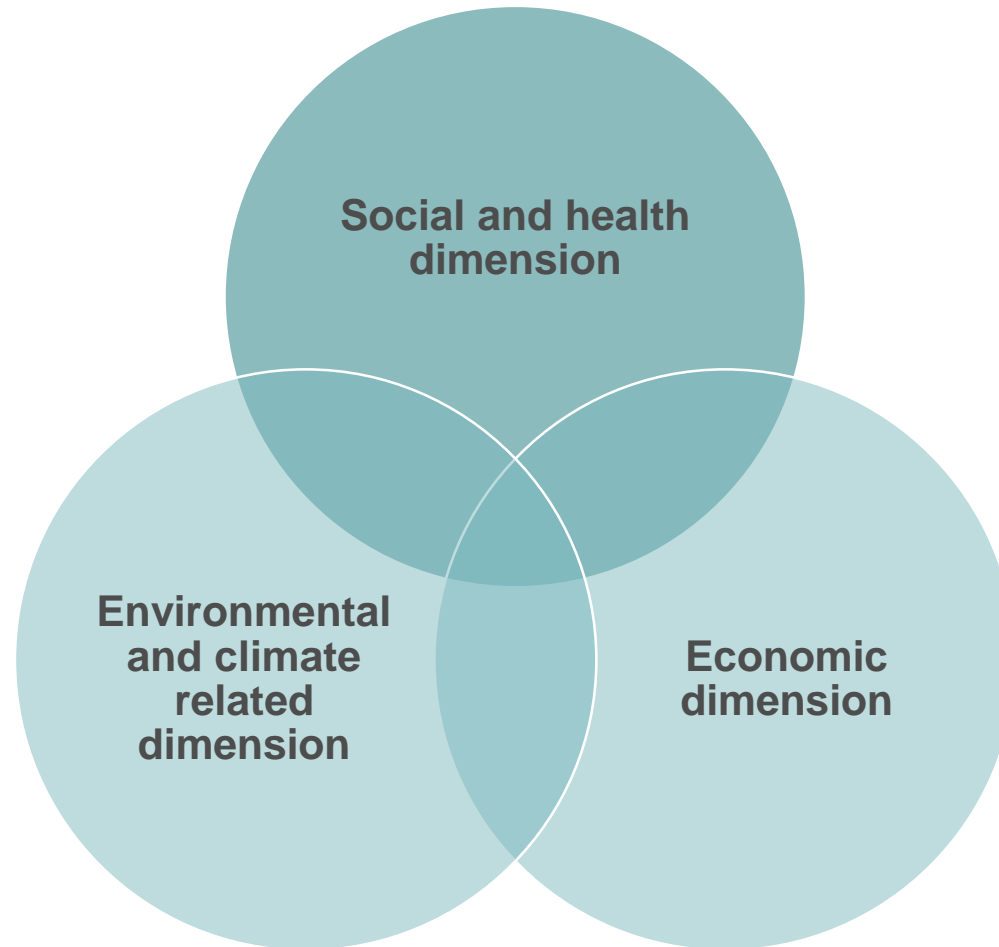
preserve
biodiversity




increase
organic
farming

*« Design a fair, healthy and
environmentally-friendly food system »*

THE THREE PILLARS OF SUSTAINABLE FOOD SYSTEMS



'Farm to Fork': overall aim

 **Accelerate the transition towards
a sustainable food system that should:**

- have a neutral or positive environmental impact
- is capable of adapting to climate change and contributes to mitigation
- ensures food security
- creates a food environment that makes healthy diets the easy choice for EU citizens.

'Farm to Fork': key requirement in the transition

 **Economic sustainability,
notably for primary producers**

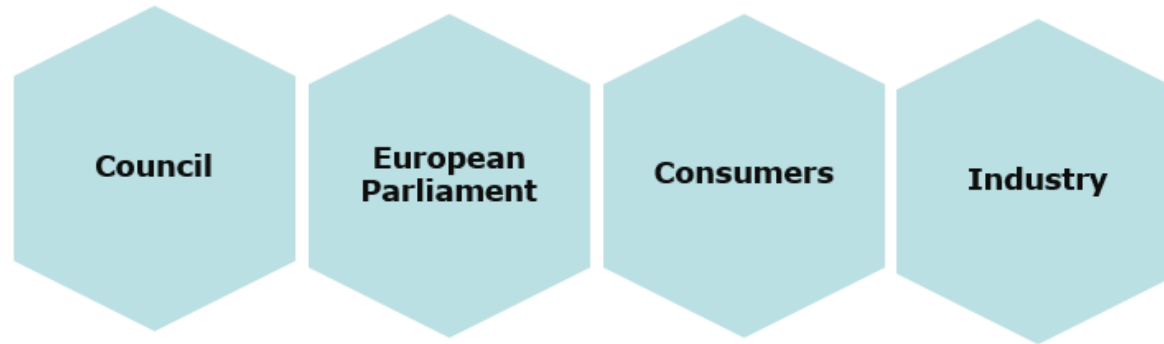
Implies competitive primary production,
manufacturing and retail sectors in the EU,
preserving farmers' and fishers' incomes.

Stimulate sustainable production & consumption from 'Farm to Fork'

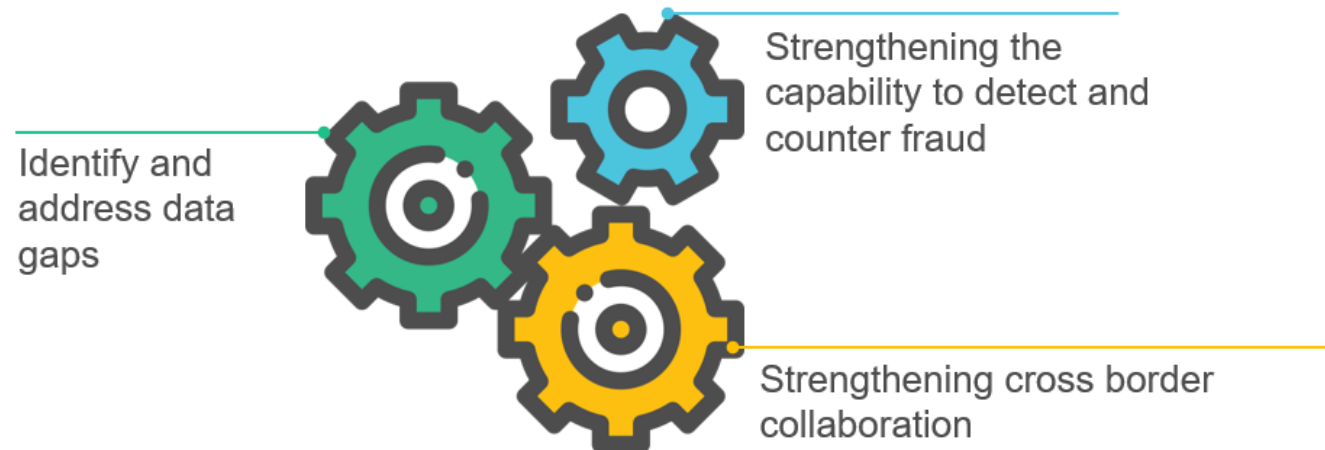
- ✓ Primary production (CAP, CFP, sustainable aquaculture, organic farming, pesticides, fertilisers, animal welfare, AMR, ...)
- ✓ Food processing, distribution, food services (new innovative food and feed products, packaging, environmental footprint, food environment...)
- ✓ Consumers' empowerment (food information /awareness/ behavioural change/digital means...)
- ✓ Food loss and waste (prevention, valorisation)
- ✓ Combat food fraud
- ✓ International dimension (support global transition)

Fighting Food Fraud

Call for more action by..



Three dimensions of actions by the European Commission



Transition to Sustainable food systems - Horizontal enablers

- ✓ **Inclusivity /partnerships/** broad societal consensus in favour of sustainable food systems
- ✓ Cooperation **across governance levels** and policy areas
- ✓ Leaving no one behind / **just** transition
- ✓ Role of **research & innovation** in driving the transition
- ✓ **Financial support** to speed up investments and support actions
- ✓ Role of cities and rural **communities**
- ✓ Successfully integrate external/**international dimension**

Timeline

✓ Targeted consultations – Q1 2020

- ✓ Workshop with Member States **31/01/2020**
- ✓ Stakeholder networks/advisory councils
- ✓ SAM (scientific advisory mechanism) **03/2020** preceded by stakeholders consultation **18/02/2020**

✓ Feedback on the Roadmap

- ✓ **Farm to Fork strategy:** Communication and action plan to be adopted by end March.
- ✓ **Further consultation** on individual initiatives announced in the Action Plan

Thank you



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Slide 3: “FAO: Sustainable Development Goals”, source: FAO (www.fao.org)