Shaping Europe's future
Knowledge Valorisation of Social Sciences, Humanities, and Arts for societal impact and human-centred innovation

Addressing complex global challenges is a collaborative effort that requires co-creation and valorisation of knowledge across disciplinary boundaries. The uptake of all research results is key in order to realise societal and economic benefit. Social sciences, arts, and humanities enable nuanced consideration of diverse experiences, needs and perspectives. These insights need to go hand in hand with natural sciences and technological developments to bring forth innovative solutions that place humans at the centre and advance European competitiveness.

This workshop explores and demonstrates through presentation of best practices, a panel discussion and engagement with participants the ways to accelerate the uptake of non-technological and transdisciplinary research for people, policy and the market.

Date: Thursday, 14th November 2024
Venue: Nowotny Auditorium, Covent Garden (ERC), Place Charles Rogier 16, Brussels

AGENDA		
09.00 – 09.15	**Registration**	
09.15 – 09.30	**Welcome and opening** By **Maria Cristina Russo**, Director of Prosperity Directorate, DG Research and Innovation, European Commission	
Best practices on valorising research results from social sciences, humanities, and arts (part I)		
09.30 – 09.50	**Best practise case 1: The Humanities Venture Lab supporting entrepreneurship and career development** The Humanities Venture Lab at the University of Amsterdam offers a platform for education about entrepreneurship and is aimed at staff, PhD students, students and alumni. Central to the Lab are the concepts of inspiration, innovation, and impact.	**Klaas Hernamdt**, Programme Director, Humanities Venture Lab, University of Amsterdam
09.50 -10.10	**Best practise case 2: HUD Fund supporting interdisciplinary responses to contemporary societal challenges** The HUD fund by University of Ljubljana fund is an annual initiative encouraging early career researchers of humanities, arts, social sciences to develop innovative projects and solutions for current local and global challenges that concern pressing social problems from the 17 SDGs.	**Tanja Kovačič**, Knowledge Transfer Facilitator, HUD Fund, University of Ljubljana
10.10 – 10.30	**Best practise case 3: ETHOS Lab – methods, reflection, and creativity to reshape technological worlds** ETHOS Lab at the IT University of Copenhagen is a critical feminist methods laboratory dedicated to experimentation at the intersection of digital methods, ethnographic inquiry, and speculative fabulation.	**Marisa Cohn**, Head of Lab, IT University of Copenhagen
10.30 – 10.50	**Q&A with the best practice speakers**	
10.50 – 11.10	**Coffee break**	
Connecting the dots: From state of play to shaping the way forward		
11.10 – 11.30	**The state of industry-academia collaboration in the social sciences, humanities and arts: Perspectives from the Nordics and beyond** The Finnish Research Impact Foundation provides funding for joint industry-academia projects. Upon noticing that social sciences, humanities and arts have largely been absent from the landscape of	**Outi Vanharanta**, Impact Officer, The Finnish Research Impact Foundation

	industry-academia collaboration, they published a paper that explores the relation between these disciplines and industry collaboration to look for ways to remove barriers.
11.30 – 12.20	**Panel Discussion: Accelerating the uptake of social science, humanities, and arts results** Moderated by **Mina Stareva**, Deputy Head of Unit, Health & Societal Transitions, DG Research and Innovation, European Commission Panelists: **Vinciane Gaillard**, Acting Director of Research & Innovation, European University Association **Eva Varga**, Vice-President of Euclid Network **Gabi Lombardo**, Director of the European Alliance for Social Sciences and Humanities **Klaus Schuch**, Scientific Director, ZSI - Centre for Social Innovation **Kristin B. Munksgaard**, Vice Dean for Strategic Development, Faculty of Business and Social Science, University of Southern Denmark
12.20 – 12.40	**Q&A with the panel**
12.40 – 13.30	**Networking lunch**

Best practices on valorising research results from social sciences, humanities, and arts (part II)		
13.30 – 13.50	**Best practice case 4: influlytics - from Ph.D. to spin-out** Influlytics is a PhD spin-out that developed an algorithm for independent screening of thousands of influencers, that also measures authenticity and humour for the influencers. By making the influencer selection more democratic and authentic, this method will increase the marketing effect. Influlytics is part of the incubator programme at the Copenhagen School of Entrepreneurship and a translational post-doc with the Spin-outs Denmark Programme for 2024–2025.	**Niels Buus Lassen** and **Desiree Pakiam,** Co-Founders, influlytics, Copenhagen Business School
13.50 – 14.10	**Best practice case 5: ETA programme for Applied Research, Experimental Development and Innovation in Social Sciences and Humanities** The ETA programme of the Czech Technology Agency promoted the incorporation of social sciences and humanities into projects of applied research, experimental development, and innovation, which are beneficial for maintaining and improving the quality of human life.	**Martin Bunček,** Managing Director, Technology Agency of the Čzech Republic
14.10-14.25	**Q&A with the best practice speakers**	

All hands on deck: How do we accelerate the uptake of research results from social science, humanities, and arts?	
14.25 – 15.25	**Engagement with the workshop participants** Moderated by **Ioannis Sagias**, Deputy Head of Unit and **Iphigenia Pottaki**, Policy Officer, Valorisation Policies and IPR, DG Research and Innovation, European Commission
15.30 – 15.45	**Closing and follow-up** By **Kirsi Haavisto**, Head of Unit Valorisation Policies and IPR, DG Research and Innovation, European Commission; And **Jane Finnerup Johnsen**, Head of Research Support Office, Copenhagen Business School