

## Open Collaboration Strategy in Practice

Vision and Aims	Europe's most sustainable city (ranked #1 in the EU 2016 and 2017, Tilburg University).
Target Audience	Local innovation ecosystem as well as international corporates, startups, and talents.
Key Features	Espoo's innovation ecosystem is the leading innovation hub in the Nordics. Being home for Nokia Corporation, the local ecosystem has experienced a major transition towards a thriving startup hotspot. The Finnish startup boom was born in Espoo, as were most of Finland's unicorns and the Slush startup event.
	Creating together is the guiding principle of the City of Espoo's strategy, the Espoo Story. Therefore, Espoo implements its economic policy with an open collaboration strategy.
	Enter Espoo's operational model is also based on collaboration. Serendipity, encounters, and events create future growth. Enter Espoo orchestrates the ecosystem, supports international companies and investors to engage with the Finnish innovation ecosystem, and helps local players to succeed. The measure of Enter Espoo's success is the success of its customers and ecosystem players. The ecosystem's key players are on the Enter Espoo company and advisory boards.
	Business Espoo is a service network for companies and entrepreneurs. The network consists of public and private organisations that work together. Business Espoo offers services as a one-stop-shop and constantly develops its services to be customer-oriented, cost-effective, and high-quality. The customer path is made as flow-efficient as possible.
	The City of Espoo has established strategic partnerships with Aalto University and VTT Technical Research Centre of Finland. Both are key drivers for Finnish innovation and headquartered in Espoo. Together the city, Aalto University and VTT strengthen Espoo's innovation ecosystem, work towards a carbon-neutral future, develop the City as a Service model, and improve the attractiveness of Espoo for international companies, organisations and people.
	The City of Espoo is also a pro-active player in leading co-creation platforms and networks. For example, the city is a founding member of the Finnish Centre for Artificial Intelligence (FCAI), a main partner in Smart Otaniemi, the national co-creation platform for smart city solutions, and LuxTurrim5G, an ecosystem that builds the digital backbone of a smart city next to Nokia headquarters. The City organisation is open as a co-creation platform under the brand Make with Espoo.

27-30 April 2021	RESEARCH & INNOVATION <b>EU Knowledge Valorisation</b> WEEK  #valorisation
Partners/Sponsors	Partners in the open innovation ecosystem are Aalto University, VTT Technical Research
	Centre of Finland, corporates like Nokia and Fortum, startup hubs like Startup Sauna, A
	Grid and Innovation Home, EIT Digital, as well as various startups and scaleups and many
	more.
Further	www.espoo.fi/en-US
Information	
	<u>www.enterespoo.fi</u>
Contact	Glenn Gassen, Director, Innovation, Growth & Invest In
	glenn.gassen@espoo.fi