



# EUROPEAN RESEARCH & INNOVATION DAYS

VIRTUAL  
EVENT

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## Day 2

### Feedback from Stakeholder and Citizen Engagement: what's next?

## CITIZEN CO-Design

### Mission Healthy Oceans, Seas, Inland and Coastal Waters

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Research and  
Innovation

- **A working group with representatives from Denmark, Estonia, Finland, Norway, Poland and Sweden jointly designed and implemented citizen co-design activities to provide inputs to the Mission**
- **Three actions: 1) physical co-design sessions with stakeholders as proxies for citizens (FI, SE); 2) virtual co-design sessions with citizens (EE, FI, NO, PL, SE); 3) digital surveys (DK, EE, FI, NO, PL, SE).**
- **Over 1100 citizens involved, over a 6 month period across the region**



## TOP-LINE RESULTS

- **Significant emphasis on restorative practices for biodiversity ecosystem regeneration, demonstrating an understanding and prioritisation of the systemic interdependencies between human and nonhuman wellbeing.**
- **A clear interest in tourism and leisure, which provides a platform to drive that restoration, which in turn necessitates change in polluting sectors like industry and agriculture towards regenerative and circular, as well as in land-use planning and other related policymaking and governance.**
- **Citizens also demonstrate clear interest in energy generation, food production, carbon capture as system interactions, alongside other sustainable and health-related dynamics.**
- **There is clear evidence that citizens want to be involved in driving this change, not simply expressing a preference for change. This provides an open invitation for reorienting policymaking around people and place (or human and nonhuman forms of life), as well as prioritising new collaboration/participation models for regeneration, co-ownership, mission design and delivery, ocean literacy, and so on.**

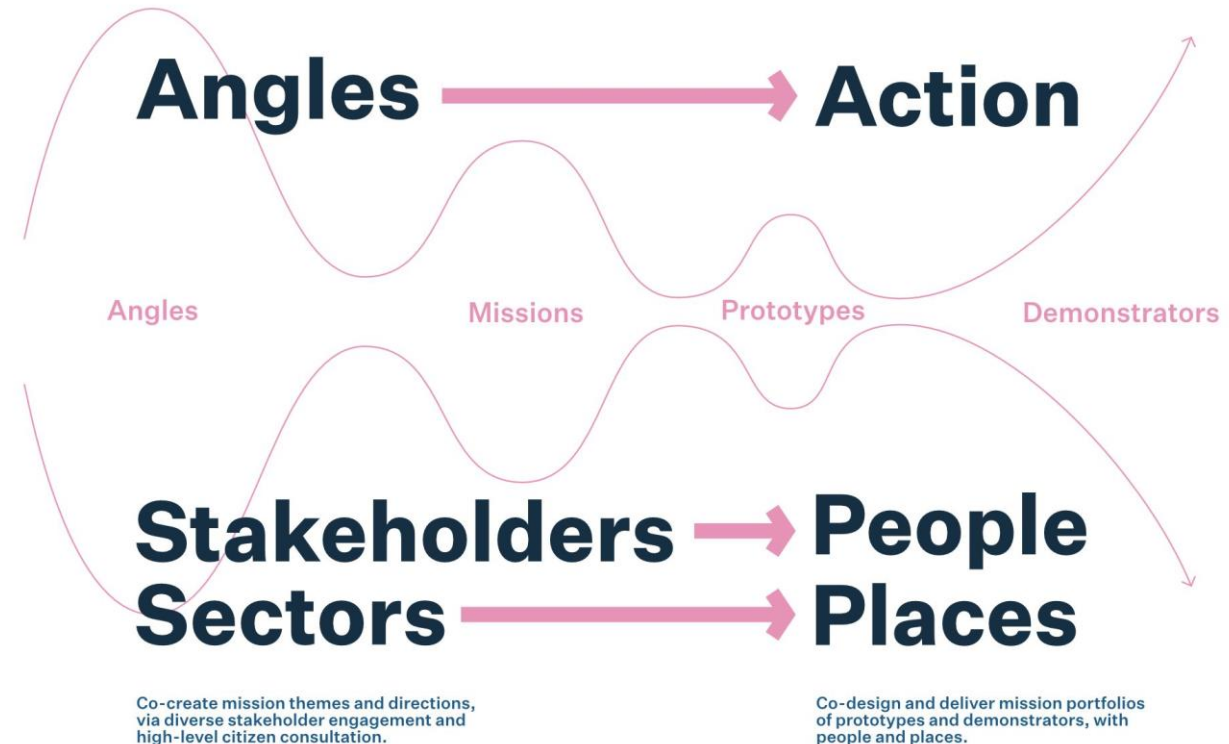


## WHAT'S NEXT?

- **100% of citizens endorsed the thematic scope of the Mission presented**
- **82% of citizen inputs revealed thematic angles of importance not included in the Mission presented**
- **Citizens and stakeholders are up for it, if we can put real new choices in front of them. Give citizens and stakeholders a chance to lead different lives or engage within new paradigms, we may find huge interest in this.**



Participation model  
Modified Vinnova model



THANK YOU !

