



## Horizon Prize

CO<sub>2</sub> REUSE

# COMPETE, INNOVATE & WIN €1.5 MILLION

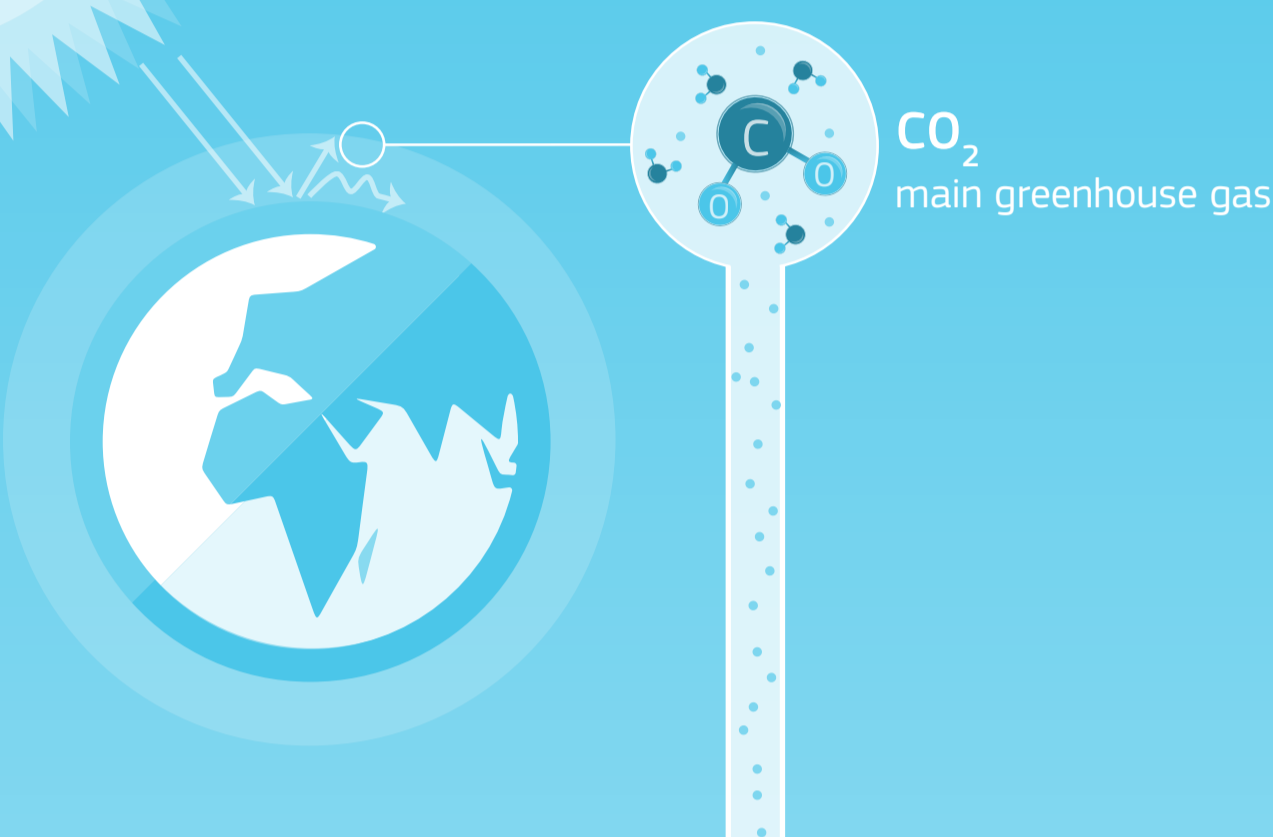
The EU is offering €1.5 million to anyone who develops commercial products that reuse CO<sub>2</sub> to significantly reduce CO<sub>2</sub> emissions.

### WHY?

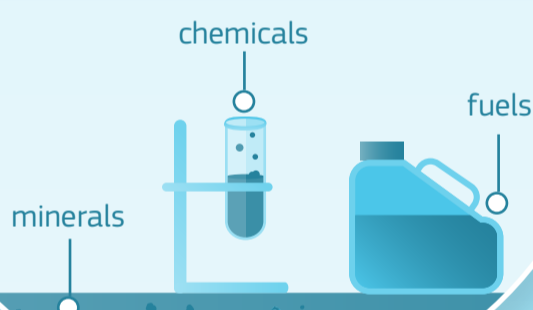
The EU aims to lead the world in **DEVELOPING AND USING LOW CARBON TECHNOLOGIES** and in **PREVENTING CLIMATE CHANGE.**

## REUSE CO<sub>2</sub>

The EU is making huge efforts to **reduce greenhouse gas emissions** – a major cause of man-made global warming.



ONE POSSIBLE STRATEGY  
**REUSE CO<sub>2</sub> IN CONSUMER AND INDUSTRIAL PRODUCTS**



### BUT...

CO<sub>2</sub> reuse technologies face technical, commercial and financial barriers

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prevents their widespread application

## THE HORIZON PRIZE CO<sub>2</sub> REUSE

aims to accelerate innovation in CO<sub>2</sub> reuse technologies and overcome these barriers.

The prize aims to:



encourage industry to reduce atmospheric CO<sub>2</sub> emissions by improving their processes and products



attract private R&I investment, non-traditional players, & create new partnerships



motivate researchers and innovators to find new ways to reduce CO<sub>2</sub> emissions

## CAN YOU CRACK THIS CHALLENGE?

Find out more at [www.ec.europa.eu/horizonprize/CO2reuse](http://www.ec.europa.eu/horizonprize/CO2reuse)

#horizonprize