

# European INNOVATION Council

**EMPOWERING EUROPEAN INNOVATORS** 

EIC Seals of Excellence & introduction of special COVID-19 Seal

Seal of Excellence Community of Practice Meeting (Virtual), 27 April 2020

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Research and Innovation



### The European Innovation Council

One stop shop for breakthrough & disruptive innovators

Open to all innovators, in any field, at any time

Highest potential innovators selected on basis of ideas and team

Agile funding from idea to investment

Pathfinder grants for advanced research on emerging technologies Accelerator funding for innovative SMEs & start-ups (<€2.5 m grant, <€15 m equity)

Crowding in private investment (VC, Invest EU)

"Seals of Excellence" for top quality, unfunded, applications to facilitate access to other funders

Building ecosystems and communities

Access to mentoring and advisory services and to knowledge partners Expert Programme Managers to engage with projects and communities To be **extended to Seals of Excellence SMEs** form 2021

### What do we offer?



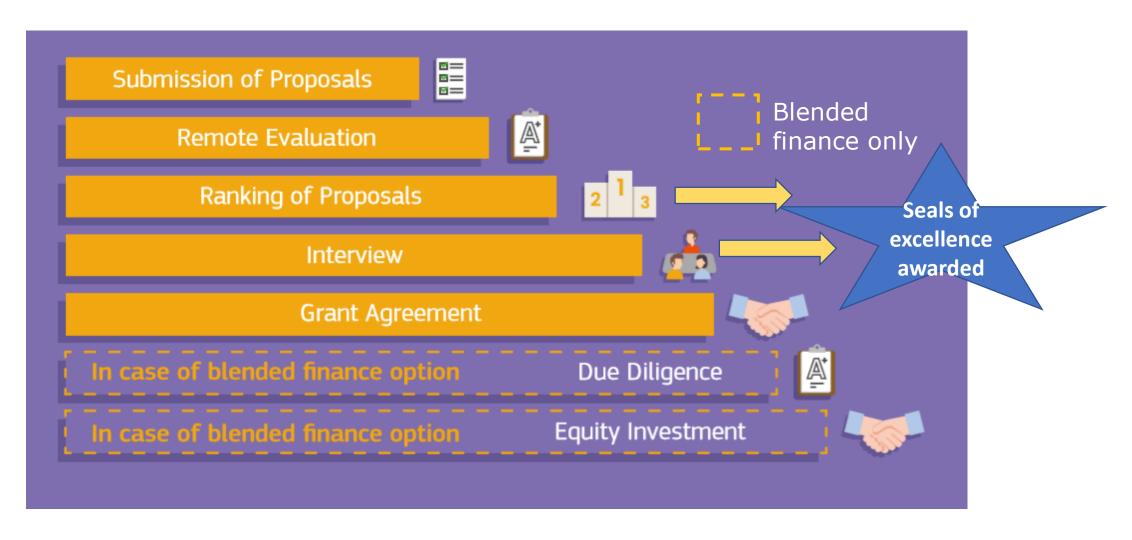
- Direct, substantial funding to high-potential innovators (single SMEs & Startups)
- Evaluated by independent experts on basis of:
  - excellence (e..g high potential innovation);
  - impact (e.g. scaleup potential)
  - implementation (e.g. team and business plan)

**Grant funding** of up to **€2.5 million** 70% of total project costs

Since July 2019, option of blended finance (additional equity investment up to €15 million)

### How do we select?





## Seals of Excellence awarded after the first EIC Accelerator "blended finance" calls

#### October 2019 cut-off:

- 1,852 proposals submitted from 40 different countries, calling for more than € 5.2 billion of financial support.
- **659 applications passed all the thresholds** (more than 1/3 (35.6%) of the proposals);
- 75 funded following jury interviews (39 grant only, 36 blended with grant and equity)
- <u>584 Seals of Excellence awarded</u> (financial request of €1.6billion)

### January 2020 cut-off:

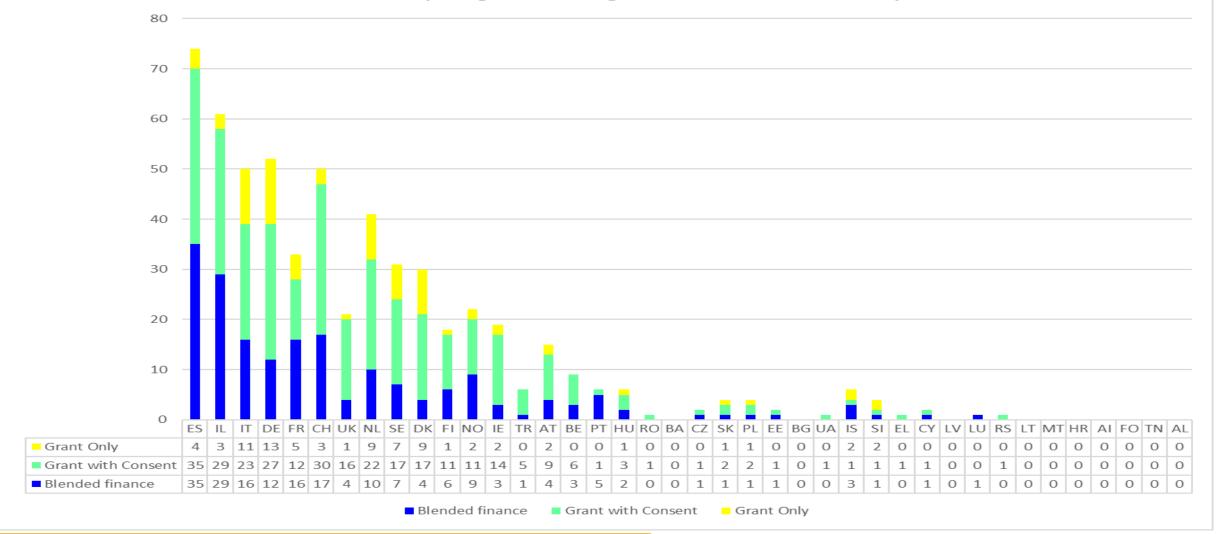
- **1,849 proposals** submitted from 40 different countries, calling for € 5.58 billion
- 617 applications passed all the thresholds (1/3 (33.4%) of the proposals);
- 44 funded (23 grant only, 21 blended finance)
- 573 Seals of Excellence (financial request of € 1.6 billion)

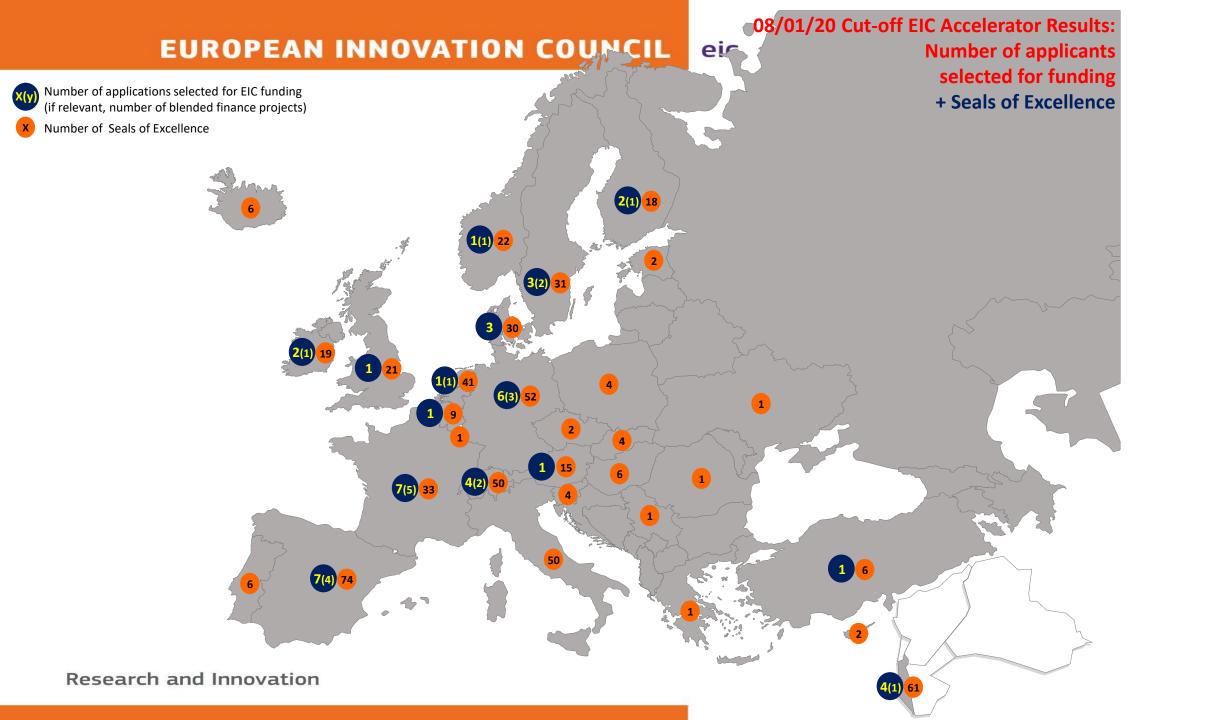
#### **EUROPEAN INNOVATION COUNCIL**

### **EIC Accelerator 8 January 2020 cut-off: Seals of Excellence**



eic





# 2. EIC Accelerator call (20 March deadline), with special encouragement to COVID-19 relevant applications

### • Applications:

- Record number of 3,880 applications: (more than doubling previous level of applications)
- Highest level of requested financial support: more than € 10 billion
- Increase mainly due to Coronavirus related applications (1,342 applications,) but also 33% increase without Coronavirus related applications
- Ongoing results (provisional):
  - For non-Coronavirus related applications: approx. 675 Seal of Excellence to be awarded (depending on results of the interview phase).
  - For Coronavirus relevant applications, approx. 150 "COVID-19 Seal of Excellence" to be awarded by the end of May:
    - 82 immediately
    - + approx. half the 97 invited to interviews (11-20 May)

### 3. Introduction of a special "COVID-19 Seal of Excellence" for excellent but unfunded applications

- Special COVID Seal of Excellence recognising innovation is relevant to Coronavirus crises.
- Relevant includes:
  - diagnostics & treatments;
  - protection & solutions for healthcare systems;
  - monitoring & information systems for infectious diseases;
  - prevention & preparedness for Coronavirus and/or other potential epidemics;
  - wider socio-economic impacts caused by Coronavirus, e.g. business continuity, social wellbeing.
- COVID Seal of Excellence SMEs to be contacted for consent to make available their names
- COVID Seal of Excellence SMEs to be invited to various initiatives (pitching events etc)

### 4. Possible alternative funding for Covid-19 SoE awarded companies

- EU Structural Funds programmes encouraged to re-orient funding towards Covid-19
   Seal of Excellence companies
- National and regional innovation programmes invited to fund or to co-fund Covid-19
   SoE companies located in their geographic area of action
- Philanthropic foundations, notably the ones that are committed to fight coronavirus disease, invited to fund or to co-fund Covid-19 SoE companies
- Private investors, including EIC-partners VCs, invited to fund or co-fund Covid-19 SoE companies that match their funding strategies

### 5. EIC COVID relevant initiatives

- EUvsVirus Hackathon (24-27 April)
- Pitching events for investors (19 April), and for public procurers (30 April)
- Establishment of EIC COVID Platform to bring together between those with ideas (innovative solutions), those with needs (procurers, etc), and those who wish to sponsor (foundations, investors, etc)
- Open to EIC backed companies, COVID Seal of Excellence companies, and others

### 6. Future perspectives on Seals of Excellence

### So far:

- 9 October 2019 cut-off: 584 Seals awarded
- 8 January 2020 cut-off: 573 Seals awarded
- 20 March 2020 cut-off: about 725 Seals to be awarded (150 Covid)
- Globally, close to 2000 Seals of Excellence by end May 2020 (estimated 1,982).

#### **Next deadlines:**

- 19 May for Green Deal innovations
  - Special "Green Deal" Seal of Excellence
  - New application forms with consent boxes to share information
- 7 October Open call