

## EU Innovation Procurement Observatory

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### Invitation to the final workshop

**Tuesday, 25 June 2024, 10:00 - 16:30, online via Webex**

In this final workshop of the EU Innovation Procurement Observatory, we will present the results of the **2024 benchmarking of national policy frameworks and investments on innovation procurement**. This benchmarking measures the progress since the [first 2020 EU wide benchmarking on innovation procurement](#) across different countries in Europe on implementing national policy frameworks and investments on innovation procurement, across sectors of public interest and across strategic expenditure categories, such as ICT.

The 2024 benchmarking collected for the second time quantitative and qualitative evidence about the implementation progress, in a way that enables benchmarking progress in a comparable manner across 30 countries (27 EU Member States, Norway, Switzerland and the UK) and enables analysing trends compared with the first benchmarking round.

As the 2024 benchmarking process has been finalised, we would like to invite you to the final workshop of the Innovation Procurement Observatory, which will disseminate and collect feedback on the final results of the benchmarking.

The workshop will be divided in two sessions:

- The morning session will present the methodology and results of the **2024 benchmarking of national policy frameworks on innovation procurement**. This will shed light on how innovation procurement is promoted as a strategic priority by horizontal and sectoral policies, the progress of countries on rolling out national action plans, targets, monitoring systems, incentive schemes, competence centres, etc. for innovation procurement, and finally also different techniques countries are using to create an innovation friendly public procurement market for businesses.
- The afternoon session will present the methodology and results of the **2024 benchmarking of national investments in innovation procurement**, including the breakdown of those investments across investments made in R&D procurements and public procurements of innovative solutions (PPI), across different sectors of public sector activity (e.g. health, transport, security etc.) and strategic expenditure categories that fuel public sector modernization (in particular ICT).

To participate in the online workshop, please register your attendance via [link](#). You will receive an invitation to participate online via Webex upon registration.

As the purpose of the workshop is to collect feedback from stakeholders around Europe, we appreciate your active participation during the workshop. The Innovation Procurement Observatory is funded by the EC's Directorate-General for Research and Innovation. More info about the objective and past activities of the study can be found [here](#).

## Agenda of the final workshop

<b><i>Morning session</i></b>	
<b>10:00-10:15</b>	<p><b>Welcome remarks and introduction to morning session</b>  <b>Speaker:</b> Jekaterina Novikova, Deputy Head of Unit, Innovation Policy and Access to Finance unit, DG Research and Innovation, EC</p> <ul style="list-style-type: none"> <li>• Key trends and EU position on innovation procurement in the world</li> <li>• Importance of the benchmarking and link with EU level policy activities on innovation procurement</li> </ul>
<b>10:15-10:30</b>	<p><b>Methodology for the benchmarking of national policy frameworks on innovation procurement</b>  <b>Speaker:</b> PwC</p>
<b>10:30-11:30</b>	<p><b>Final (updated) results of the benchmarking of national policy frameworks on innovation procurement</b></p> <ul style="list-style-type: none"> <li>• Innovation procurement as strategic priority in horizontal &amp; sectoral policies</li> <li>• National action plans, competence centres, targets, monitoring systems, incentive schemes, etc. for innovation procurement</li> <li>• Innovation friendly procurement market for businesses</li> </ul> <p><b>Speaker:</b> PwC</p>
<b>11:30 – 12:00</b>	<b>Q&amp;A session</b>
<b>12:00 – 14:00</b>	<b>Lunch break</b>
<b><i>Afternoon session</i></b>	
<b>14:00 - 14:30</b>	<p><b>Methodology for the benchmarking of national investments on public procurement of innovative solutions (PPI) and R&amp;D investments</b>  <b>Speaker:</b> PwC</p>
<b>14:30 - 14:55</b>	<p><b>Development and use of the AI tool for measuring innovation procurement</b>  <b>Speaker:</b> Antun Kraljević, AI Tech</p>
<b>14:55 - 15:30</b>	<p><b>Results of the benchmarking of national investments on innovation procurement</b></p> <ul style="list-style-type: none"> <li>• Benchmarking of national PPI investments</li> <li>• Benchmarking of national R&amp;D investments</li> <li>• Benchmarking of innovation procurement investments in ICT-based solutions</li> <li>• Breakdown of investments across domains of public sector activity (health, etc.), levels of activity (local, regional, etc.), ICT-subsectors etc.</li> </ul> <p><b>Speaker:</b> PwC</p>
<b>15:30-15:50</b>	<p><b>Integration of benchmarking results in EU scoreboards</b>  <b>Speaker:</b> PwC</p>
<b>15:50-16:20</b>	<b>Q&amp;A session</b>
<b>16:20-16:30</b>	<p><b>Conclusions</b></p> <ul style="list-style-type: none"> <li>• Key take-aways of today</li> <li>• Innovation procurement as a leverage to boost economic growth</li> <li>• Future actions and funding at EU level for innovation procurement</li> </ul> <p><b>Speaker:</b> PwC and Lieve Bos, Policy officer for Innovation Procurement and Experimentation Spaces, RG Research and Innovation, EC</p>