



MINISTERIO  
DE CIENCIA  
E INNOVACIÓN



GABINETE DE SECRETARÍA  
GENERAL DE INNOVACIÓN

## AWARENESS RAISING CAMPAIGN ON KNOWLEDGE VALORISATION AGENDA

13 June 2023 | HYBRID | Ministry of Science and Innovation, Madrid, Spain.

- |               |   |
|---------------|---|
| 10:00 – 11:30 | KICK-OFF MEETING of the <b>Expert Group of Spain's Knowledge Transfer and Collaboration Plan</b> (private meeting, only for members of the expert group)  |
| 11:00 – 12:00 | REGISTRATION AND WELCOME COFFEE<br><br>Master of ceremonies: <b>Luis Quevedo</b> , Spanish Foundation for Science and Technology (FECYT)  |
| 12:00 – 12:20 | OPENING REMARKS<br><br><b>Welcome: Eloísa del Pino</b> , President of the Spanish National Research Council (CSIC)<br><b>Diana Morant</b> , Minister of Science and Innovation  |
| 12:20 – 12:40 | COUNCIL RECOMMENDATION ON THE GUIDING PRINCIPLES ON KNOWLEDGE VALORISATION: IMPLEMENTATION IN SPAIN<br><br><b>Teresa Riesgo</b> , Secretary General for Innovation  |
| 12:40 – 13:10 | PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON THE MANAGEMENT OF INTELLECTUAL ASSETS FOR KNOWLEDGE VALORISATION<br><br><b>Manon PRADO</b> , Policy Analyst, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission<br><br>PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON STANDARDISATION<br><br><b>Ioannis SAGIAS</b> , Deputy Head of Unit, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission |
| 13:10 – 13:30 | QUESTIONS AND ANSWERS   |
| 13:30 – 14:30 | NETWORKING LUNCH  |



MAKING RESEARCH &  
INNOVATION RESULTS WORK  
FOR SOCIETY



14:30 – 15:45

## SPANISH KNOWLEDGE TRANSFER AND COLLABORATION PLAN – WAY TO IMPLEMENTATION

PANEL DISCUSSION

**MODERATOR:** **Catalina Martínez**, Tenured scientist at Institute of Public Goods and Policies, Spanish National Research Council (CSIC).

**Ana Castro**, Vicepresident for Innovation and Knowledge Transfer, Spanish National Research Council (CSIC)

**María José de Concepción**, Director of Patents and Technology Information, Spanish Patent and Trademark Office (OEPM)

**Judith Saladrigas**, Partner, DWC-RCD

**Asier Rufino**, Director Tecnalia Ventures

**Andrés Ubierna**, FONDO INNVIERTE, Centre for the Development of Technology and Innovation (CDTI)

### COFFEE BREAK

16:00 – 17:15

## NEW STRANDS OF KNOWLEDGE VALORISATION – TRANSFORMATION, EXPERIMENTATION, AND SOCIAL IMPACT

PANEL DISCUSSION

**MODERATOR:** **Jorge Barrero**, COTEC Foundation for Innovation

**Carlos Mataix**, Director, UPM's Centre for Innovation in Technology for Human Development (itdUPM).

**Izaskun Lacunza**, Spanish Foundation for Science and Technology (FECYT)

**José Manuel López Nicolás**, Vice-Rector for Knowledge Transfer and Scientific Dissemination at Universidad de Murcia.

**Luz Rello**, Founder, Change Dyslexia

**José Moisés Martín Carretero**, Managing Partner, Red2Red

17:15 – 17:30

## CLOSING REMARKS

**Joan Subirats**, Minister of Universities



MAKING RESEARCH &  
INNOVATION RESULTS WORK  
FOR SOCIETY

