#### **Policy Toolbox Knowledge Valorisation**

## Soft tools supporting awareness raising & entrepreneurial mindset

- Awareness raising & communication on vision & strategy
- Skills development
- Role models / Innovation ambassadors
- Guidance & one-stop-shop for intellectual assets management

## Financial tools enhancing knowledge valorisation

- Tax incentives
- · Innovation Vouchers
- Proof-of-concept
- Grants & subsidies for collaborative R&I
- Financial support to academic spin-offs & start-ups
- Networking & and cluster support
- Public-private cooperation & valorisation spaces



# Tools incentivising the active involvement of R&I actors

- · Performance agreements & performance-based funding
- Knowledge Transfer Offices & other academia-based intermediaries & services
- Acknowledgement of knowledge valorisation in research assessment
- · Incentives for researchers
- Sabbaticals & inter-sectoral mobility schemes
- Industrial/Professional PhD & Master
- Incubators, science parks & accelerators
- Mentors, pro bono advisors, community/peer support
- Competitions & prizes
- Networking events & matchmaking platforms

#### Regulatory & further tools

- Legal framework for enhancing intellectual assets management
- Regulation of university spin-offs
- Regulatory sandboxes
- Standardisation
- Innovation Procurement
- EU State Aid Framework for Research, Development, and Innovation