



European  
Commission

# Designing clinical trials for personalised medicine

1-2 June 2016, Brussels

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Research and  
Innovation



# PERSONALISED MEDICINE CONFERENCE 2016

1-2 June, Brussels



## Perspective

- Cancer
- Unmet needs:
  - Better Science
  - Better return to Patients, Society
  - For profit drug development
  - Academia competition
- Novel models

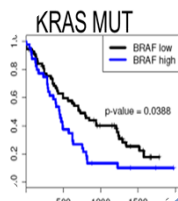


# PERSONALISED MEDICINE CONFERENCE 2016

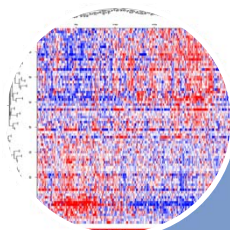
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Clinical  
implications/applications

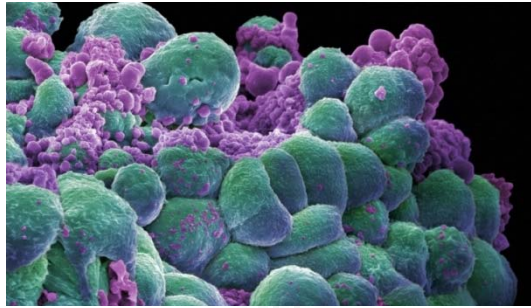


Testable hypothesis  
Outcomes confrontation

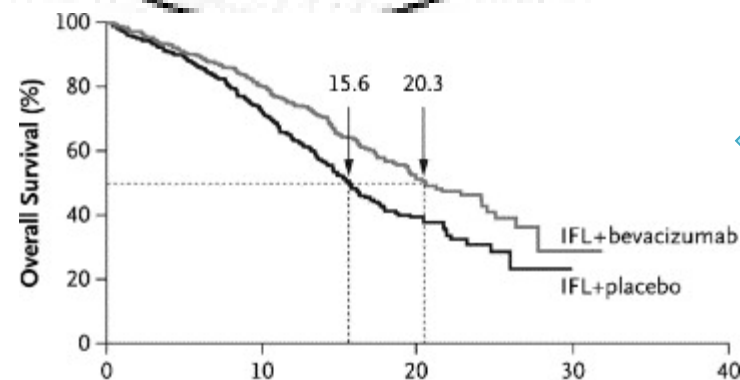
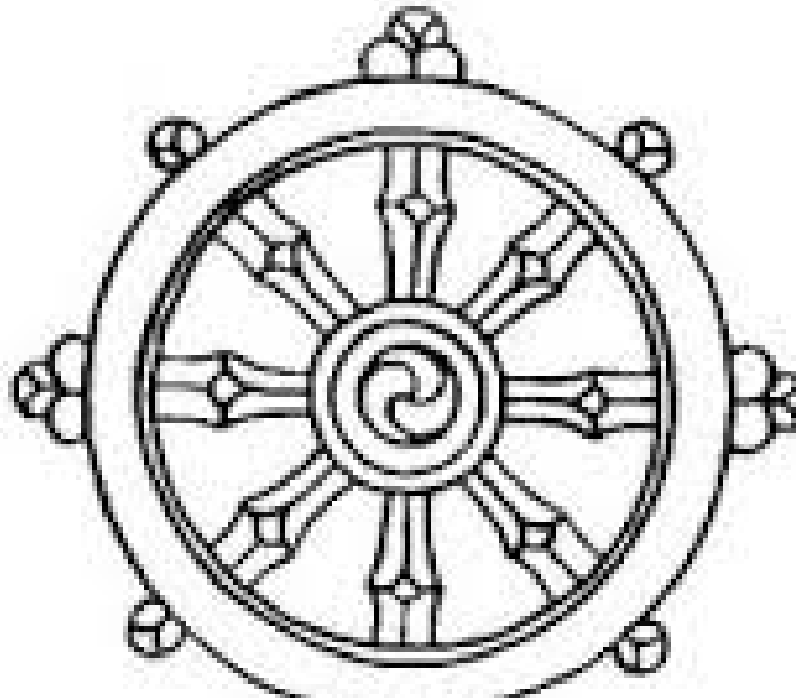


Markers of underlying  
Biology



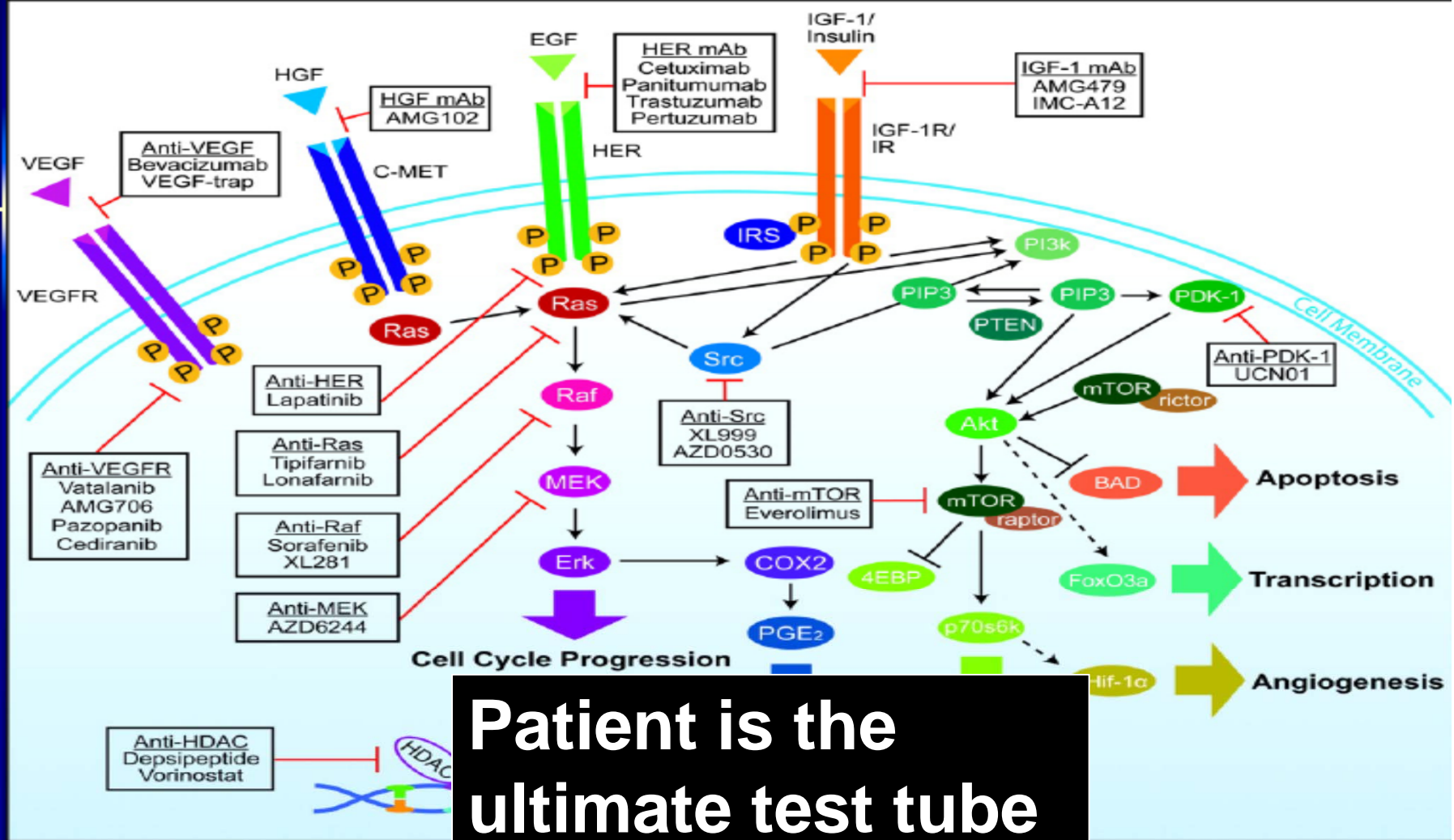


Did we ask the right question?  
Is it the right target?  
Is there a subgroup?



Test a hypothesis

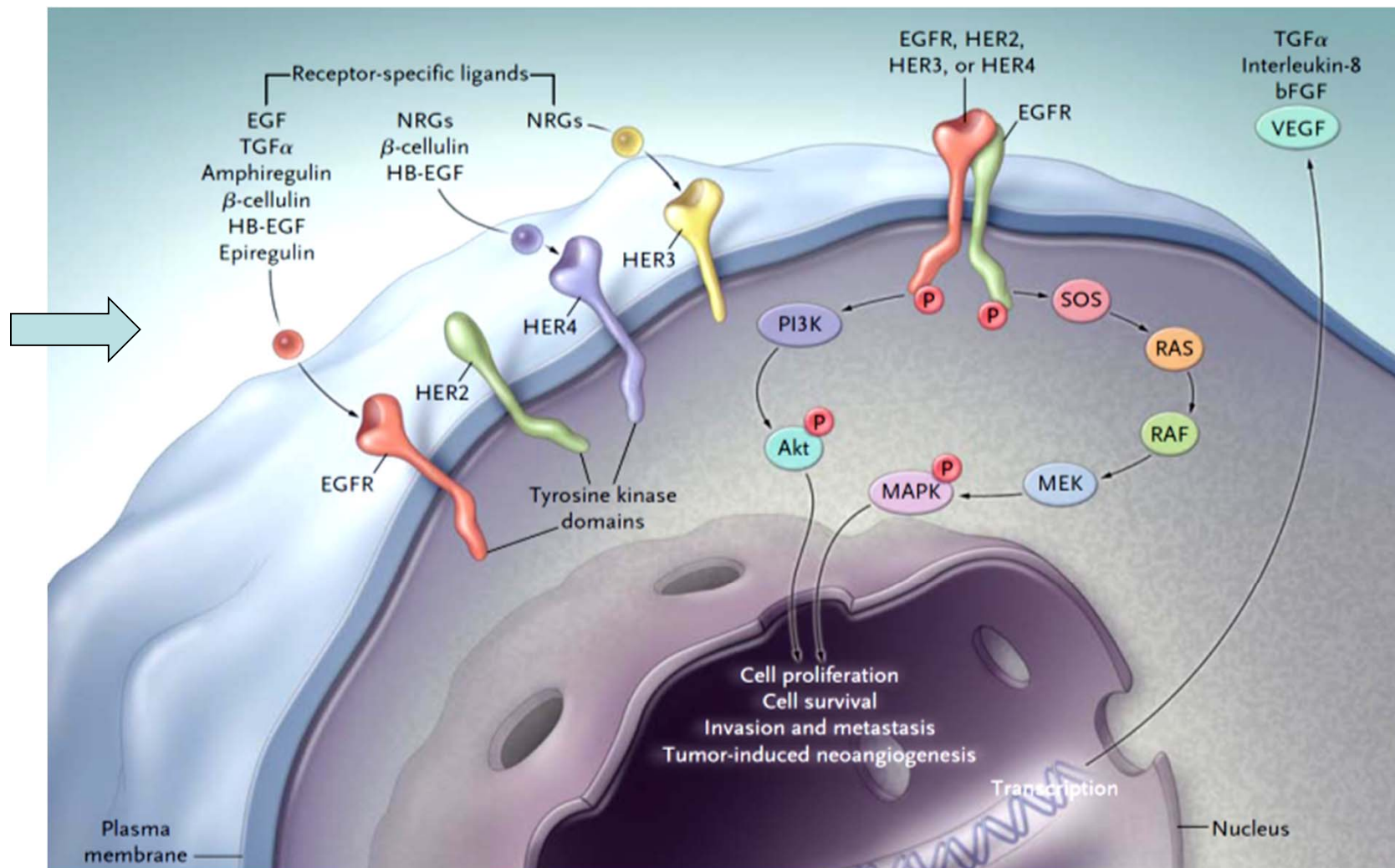
## Targeted agents in colorectal cancer



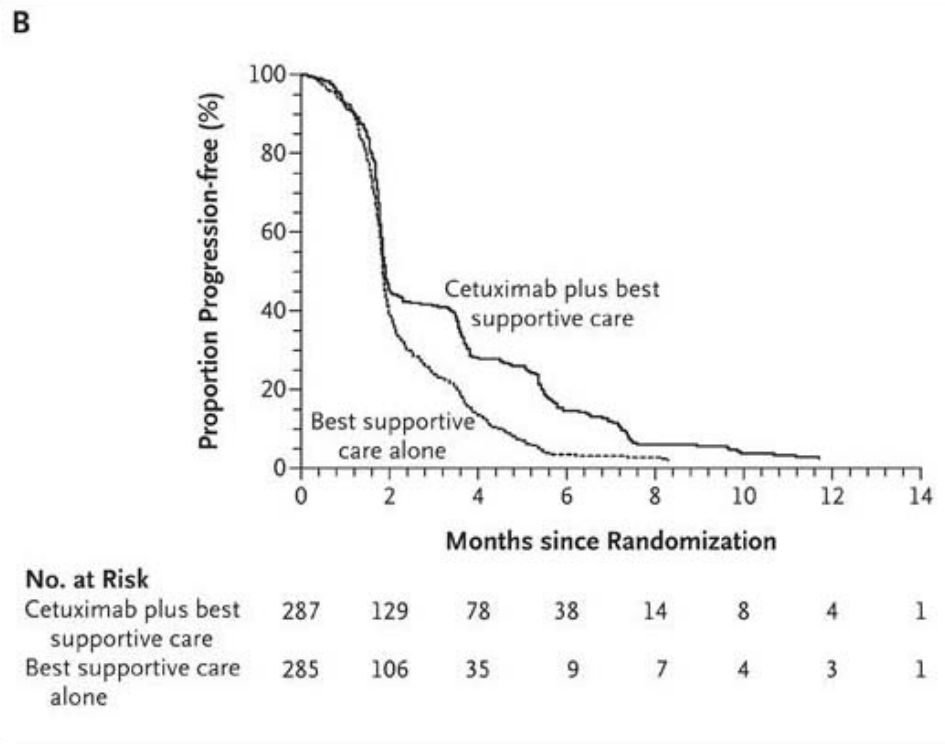
**Patient is the  
ultimate test tube**



# Oncogenic addiction to EGFR in CRC

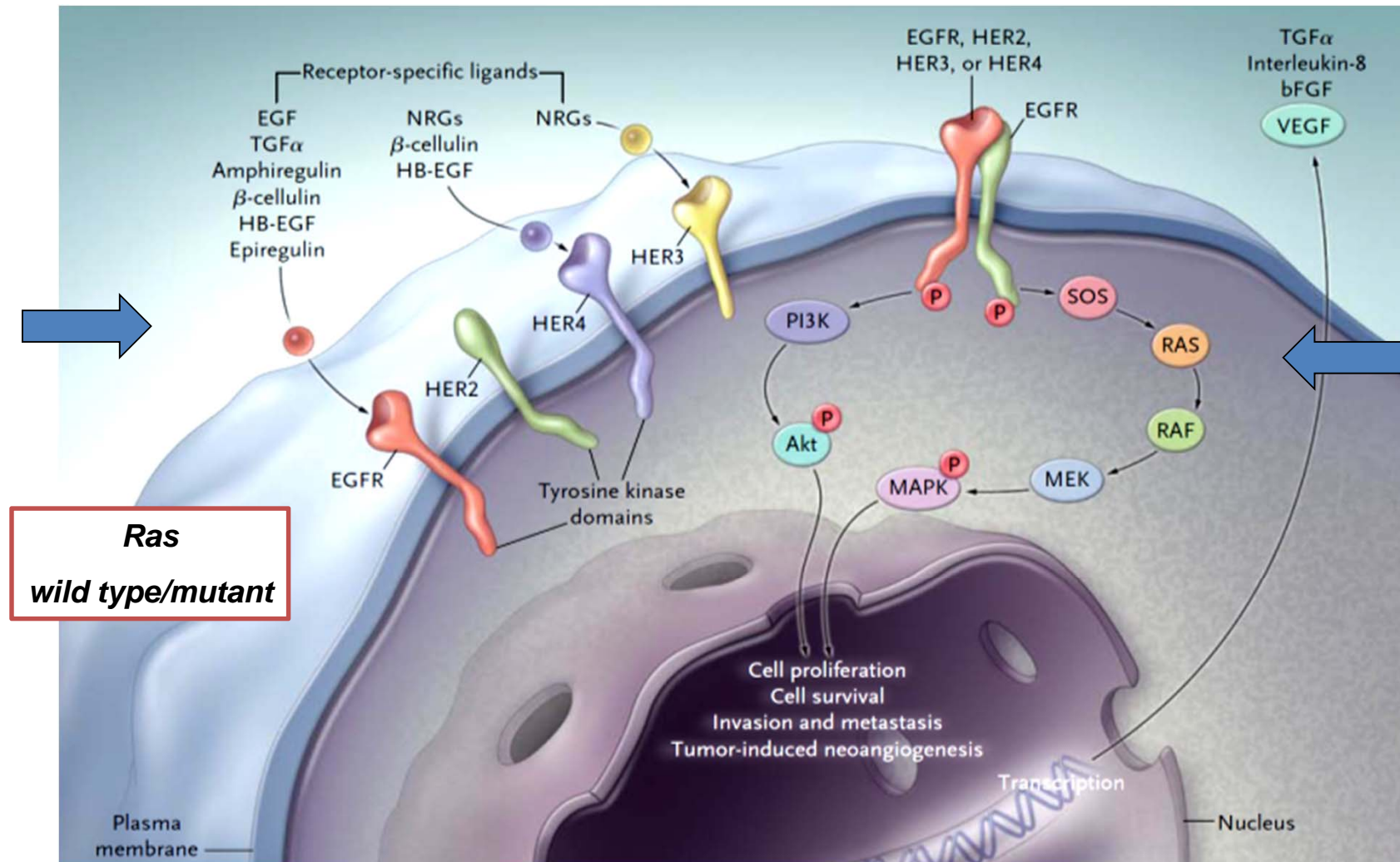


*From Ciardiello F & Tortora G. N Engl J Med 2008;358:1160–117*



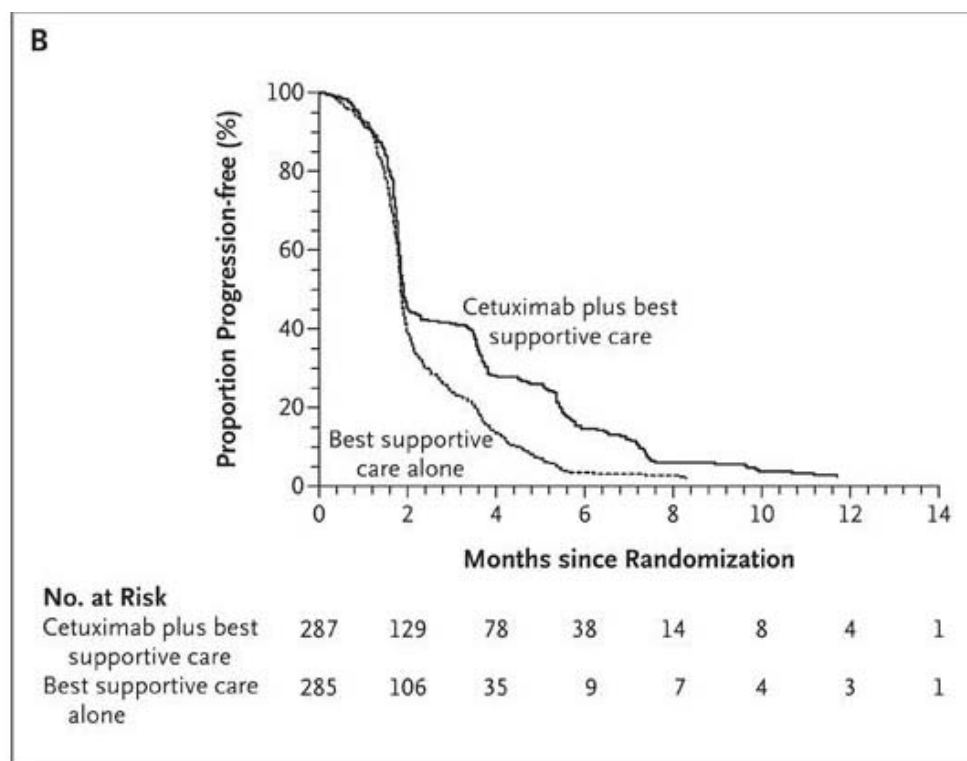
chemotherapy Erbitux Unselected patients  
NEJM 2007

# Oncogenic addiction to EGFR in CRC



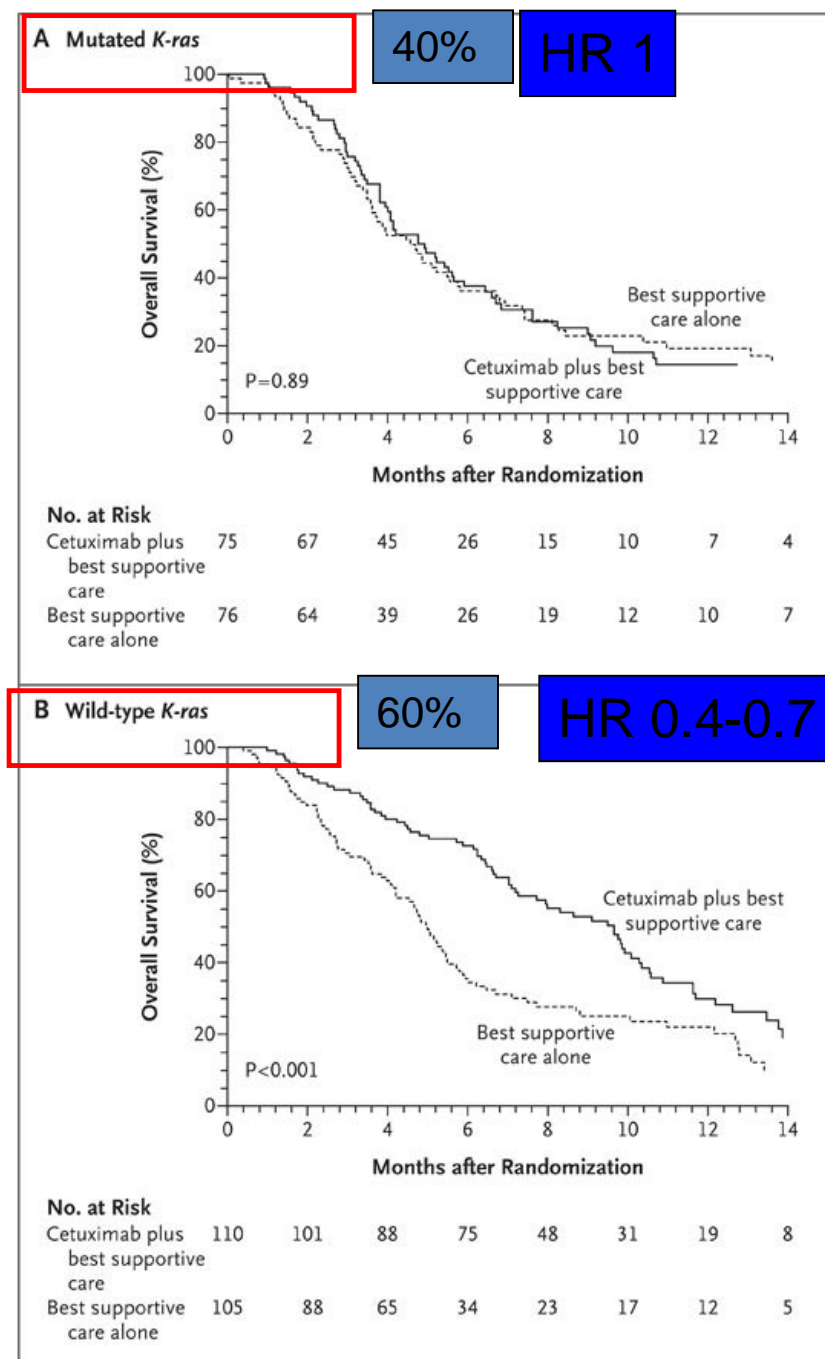
From Ciardiello F & Tortora G. *N Engl J Med* 2008;358:1160–117





Monotherapy Erbitux Unselected patients  
NEJM 2007

7 Monotherapy Kras selected patients  
NEJM 2008



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Volume 11, No. 8, p753–762, August 2010

[Next Article >](#)

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## Articles

### Effects of *KRAS*, *BRAF*, *NRAS*, and *PIK3CA* mutations on the efficacy of cetuximab plus chemotherapy in chemotherapy-refractory metastatic colorectal cancer: a retrospective consortium analysis

Wendy De Roock, MD, Bart Claes, MSc, David Bernasconi, MSc, Jef De Schutter, MSc, Bart Biesmans, MSc, Prof George Fountzilas, MD, Konstantine T Kalogeras, MD, Vassiliki Kotoula, MD, Demetris Papamichael, FRCP, Prof Pierre Laurent-Puig, MD, Prof Frédérique Penault-Llorca, MD, Prof Philippe Rougier, MD, Bruno Vincenzi, MD, Daniele Santini, MD, Prof Giuseppe Tonini, MD, Federico Cappuzzo, MD, Milo Frattini, PhD, Francesca Molinari, PhD, Piercarlo Saletti, MD, Sara De Dosso, MD, Miriam Martini, PhD, Prof Alberto Bardelli, PhD, Prof Salvatore Siena, MD, Andrea Sartore-Bianchi, MD, Prof Josep Tabernero, MD, Teresa Macarulla, MD, Frédéric Di Fiore, MD, Alice Oden Gangloff, MD, Prof Fortunato Ciardiello, MD, Prof Per Pfeiffer, MD, Camilla Qvortrup, MD, Tine Plato Hansen, MD, Prof Eric Van Cutsem, MD, Prof Hubert Piesseaux, MD, Prof Diether Lambrechts, PhD, Mauro Delorenzi, PhD, Prof Sabine Tejpar, MD

Published Online: 08 July 2010

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## Linked Articles

[REFLECTION AND REACTION  
Beyond \*KRAS\*: a new approach in  
metastatic colorectal cancer](#)

**1022** tumour DNA samples (73 from fresh-frozen and 949 from formalin-fixed, paraffin-embedded tissue) from patients treated with cetuximab between 2001 and 2008 were gathered from 11 centres in seven European countries

**ORIGINAL ARTICLE**

## Panitumumab–FOLFOX4 Treatment and *RAS* Mutations in Colorectal Cancer

Jean-Yves Douillard, M.D., Ph.D., Kelly S. Oliner, Ph.D., Salvatore Siena, M.D., Josep Tabernero, M.D., Ronald Burkes, M.D., Mario Barugel, M.D., Yves Humblet, M.D., Ph.D., Gyorgy Bodoky, M.D., Ph.D., David Cunningham, M.D., Jacek Jassem, M.D., Ph.D., Fernando Rivera, M.D., Ph.D., Ilona Kocákova, M.D., Ph.D., Paul Ruff, M.D., Maria Błasińska-Morawiec, M.D., Martin Šmakal, M.D., Jean Luc Canon, M.D., Mark Rother, M.D., Richard Williams, M.B., B.S., Ph.D., Alan Rong, Ph.D., Jeffrey Wiezorek, M.D., Roger Sidhu, M.D., and Scott D. Patterson, Ph.D.

N Engl J Med 2013; 369:1023-1034 | [September 12, 2013](#) | DOI: 10.1056/NEJMoa1305275

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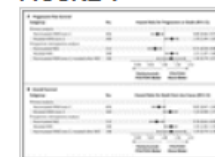
[Abstract](#)[Article](#)[References](#)[Citing Articles \(405\)](#)[Letters](#)[Metrics](#)**BACKGROUND**

Patients with metastatic colorectal cancer that harbors *KRAS* mutations in exon 2 do not benefit from anti-epidermal growth factor receptor (EGFR) therapy. Other activating *RAS* mutations may also be negative predictive biomarkers for anti-EGFR therapy.

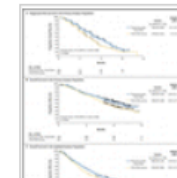
[Full Text of Background...](#)

**METHODS**

In this prospective–retrospective analysis, we assessed the efficacy and safety of panitumumab plus oxaliplatin, fluorouracil, and leucovorin (FOLFOX4) as compared with FOLFOX4 alone, according to *RAS* (*KRAS* or *NRAS*) or *BRAF* mutation status. A total of 639 patients who had metastatic colorectal cancer without *KRAS* mutations in exon 2 had results for at least one of the following: *KRAS* exon 3 or 4; *NRAS* exon 2, 3, or 4; or *BRAF* exon 15. The overall rate of ascertainment of *RAS* status was 90%.

**MEDIA IN THIS  
ARTICLE****FIGURE 1**

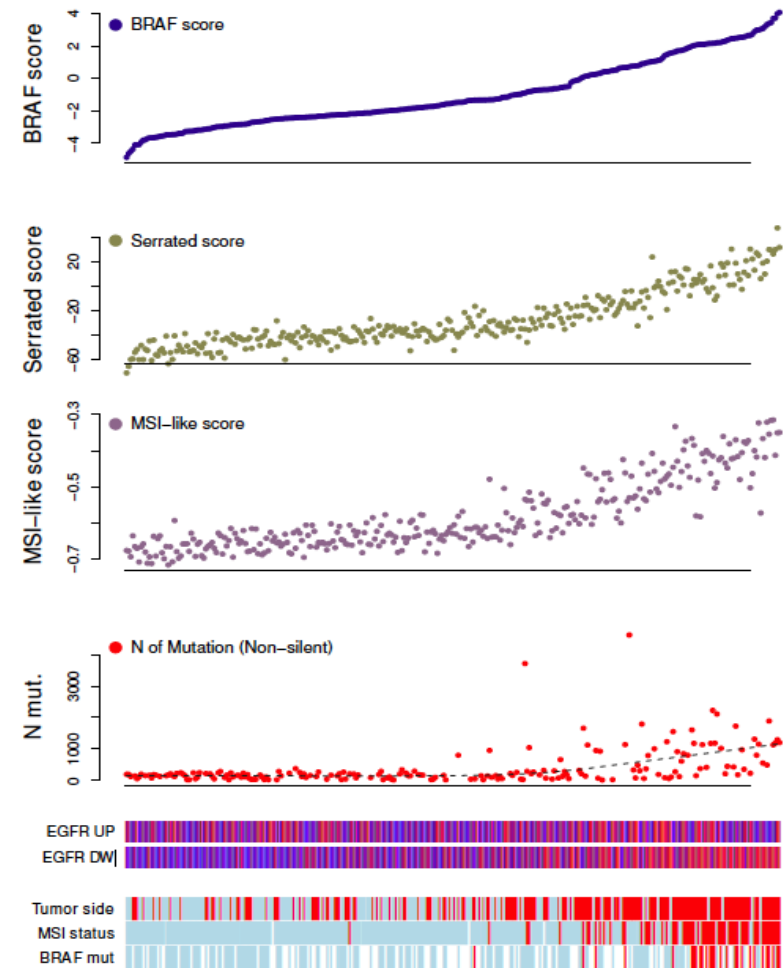
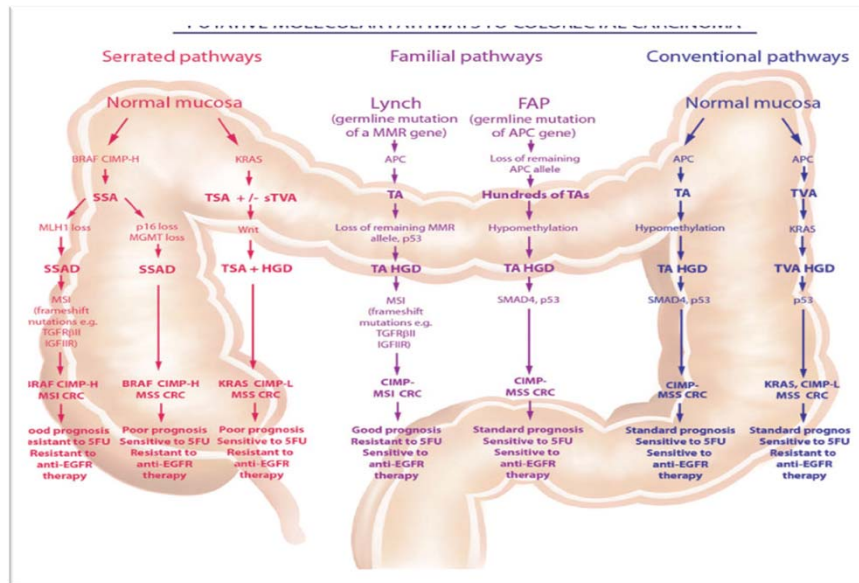
Hazard Ratio for Disease Progression or Death and Hazard Ratio for Death from Any Cause, According to *KRAS* and *RAS* Mutation Status.

**FIGURE 2**

# Colon Site Trends

left

right



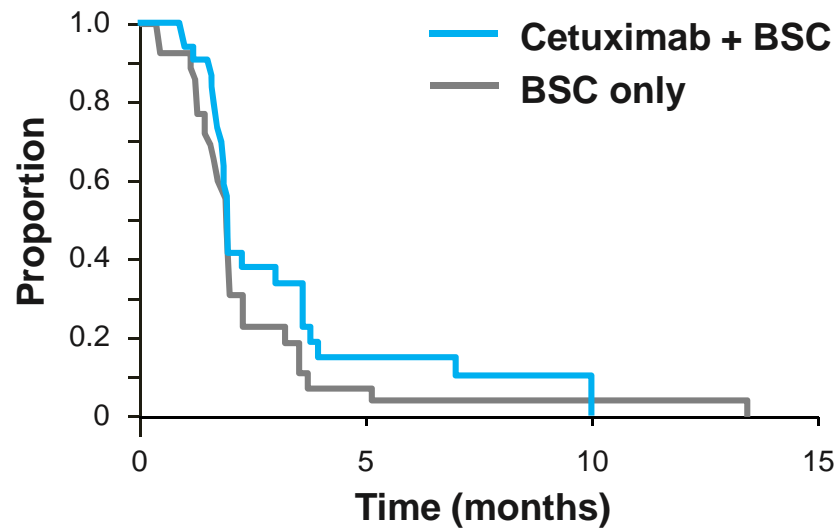
MSI, microsatellite instability.  
 Bettington, et al. *Histopathology*. 2013; Missiaglia, et al. *Ann Oncol*. 2014.



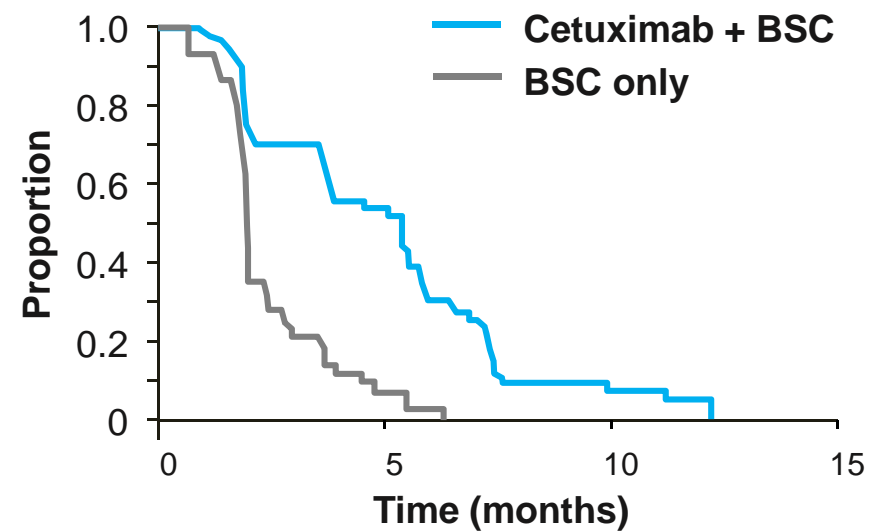
## Tumour Location: A Predictive Marker for Cetuximab Benefit in *KRAS* WT?

- In **CO.17 trial**, left-sided primary tumour location was a strong predictor of PFS benefit in patients with *KRAS* WT refractory mCRC treated with cetuximab

**Right-sided tumour**



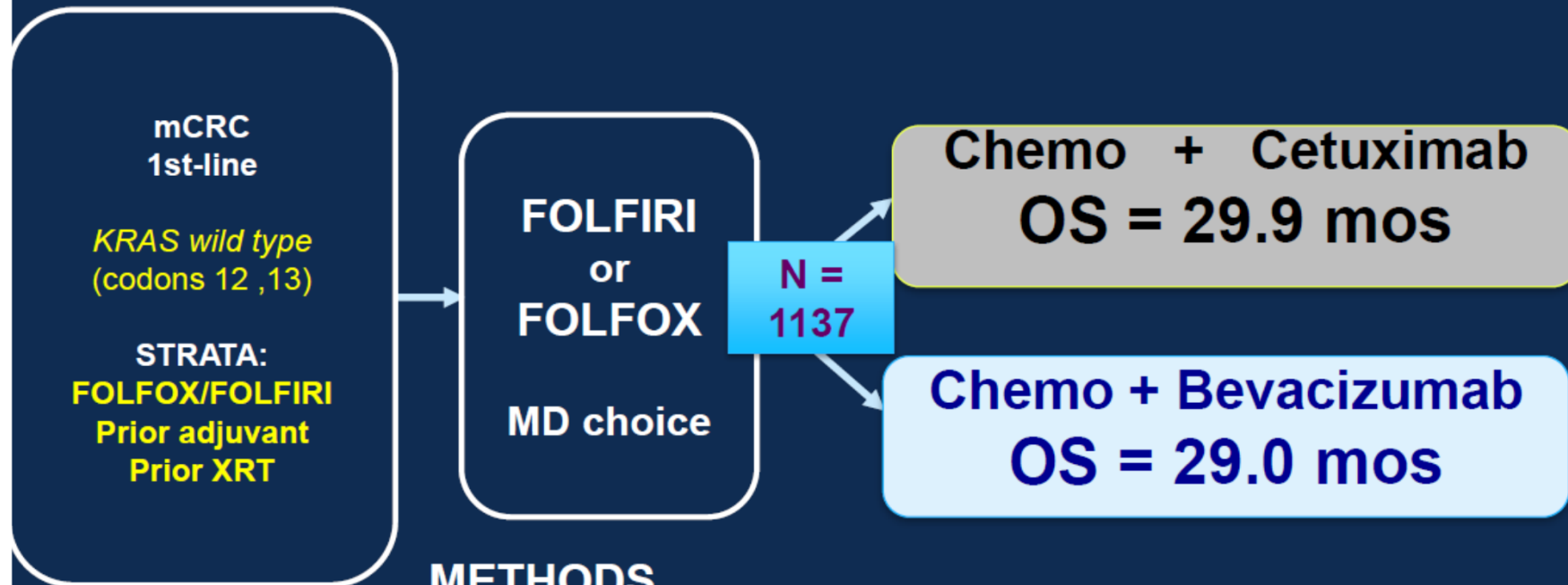
**Left-sided tumour**



- Merck: CRYSTAL (2011)
- FIRE3 (2015)
- CALGB 80405 [ASCO 2016](#)
- Amgen: PRIME, ....? regulatory



# CALGB/SWOG 80405



## METHODS

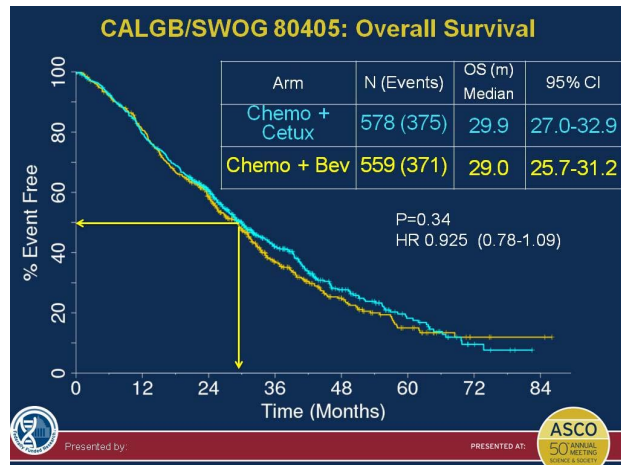
Main cohort 1° SIDE Distribution:

Right (293) Left (732) Transverse (66) uncertain (46)

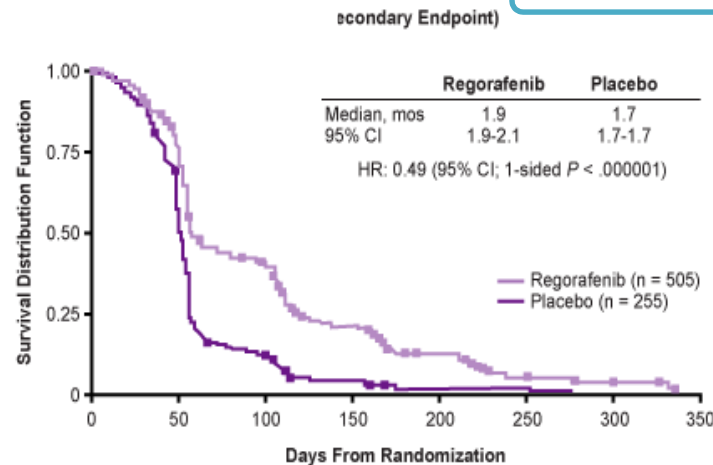
SIDE comparison: Right v left (exclude Transverse)

Pre-amendment *KRAS* mutant cohort: 213

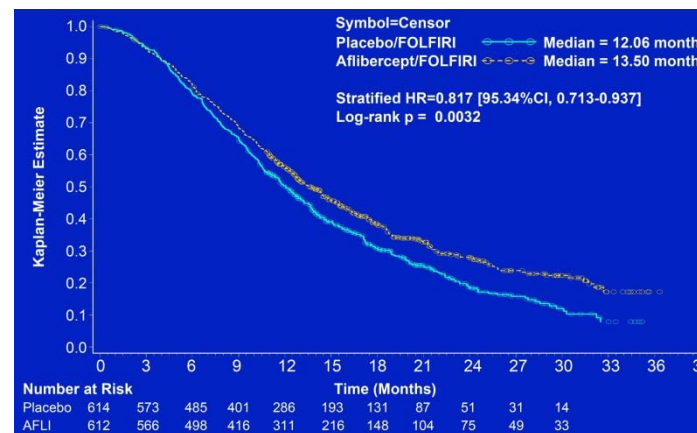
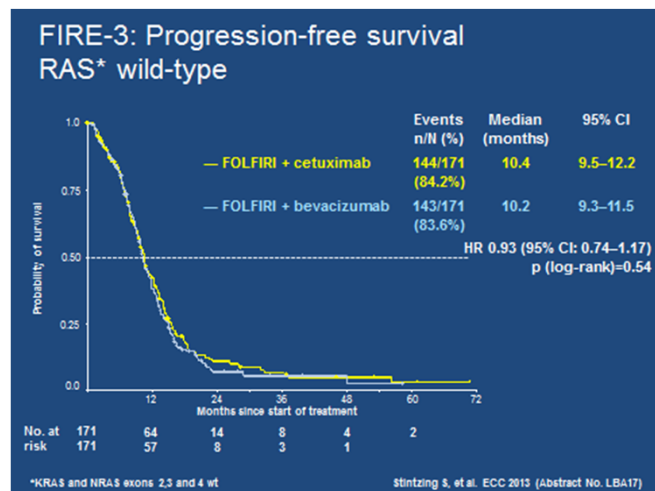
# Reanalysis of existing trials



CORRECT+CONCUR



Major drug trials



-test biomarker-drug interactions

VELOUR+AFLAME



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## ARTICLE PREVIEW

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# Integrating biomarkers in colorectal cancer trials in the West and China

Sabine Tejpar, Lin Shen, Xicheng Wang & Richard L. Schilsky

[Affiliations](#) | [Contributions](#) | [Corresponding authors](#)

*Nature Reviews Clinical Oncology* **12**, 553–560 (2015) | doi:10.1038/nrclinonc.2015.88

Published online 12 May 2015 | Corrected online **28 May 2015**

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Researcha

## Abstract

European  
Commission



|                    | Nivolumab (Opdivo)    | Pembrolizumab (Keytruda) | Atezolizumab (MPDL3280A)    | Durvalumab (MEDI4736) |
|--------------------|-----------------------|--------------------------|-----------------------------|-----------------------|
| mAb clone          | 28-8                  | 22C3                     | SP142                       | SP263                 |
| Cells scored       | "Tumor cell membrane" | "Tumor cell and stroma"  | "Infiltrating immune cells" | Tumor cell membrane   |
| Tissue             | Archival              | Recent                   | Archival/recent             | Archival/recent       |
| Positive cutoff    | 1%-5%                 | 1%-50%                   | 1%-10%                      | n/a                   |
| PD-L1-positive ORR | 13%-31%               | 19%-47%                  | 31%-83%                     | 26%                   |
| PD-L1-negative ORR | 10%-17%               | 9%-13%                   | 18%-20%                     | 10%                   |
| Drug developer     | BMS                   | Merck                    | Genentech                   | AstraZeneca           |

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## A Blueprint Proposal for Companion Diagnostic Comparability

A highlight of the FDA-AACR-ASCO Complexities in Personalized Medicine: Harmonizing Companion Diagnostics across a Class of Targeted Therapies workshop was the unveiling of a blueprint proposal developed by four pharmaceutical companies (Bristol-Myers Squibb Company, Merck & Co. Inc., AstraZeneca PLC, and Genentech, Inc.) and two diagnostic companies (Agilent Technologies, Inc./Dako Corp and Roche/Ventana Medical Systems, Inc.). The proposed study would help build an evidence base for PD-1/PD-L1 companion diagnostic characterization for non-small cell lung cancer in the pre-approval stage, such that once the tests are approved, the information generated can lay the groundwork for post-approval studies that will help inform patients, physicians, pathologists, and others on how best to use the test results to determine treatment decisions.

[Read the Blueprint Proposal.](#)

During the workshop the blueprint development team solicited input and feedback from interested parties. Read the feedback on the blueprint from

# Inflamed-Phenotype Gene Expression Signatures, and the Anti-PD-1 Antibody Pembrolizumab in PD-L1+ Head and Neck Squamous Cell Carcinoma

Tanguy Y. Seiwert,<sup>1</sup> Barbara Burtneiss,<sup>2</sup> Jared Weiss,<sup>3</sup> Joseph Paul Eder,<sup>4</sup> Jennifer Yearley,<sup>5</sup> Erin Murphy,<sup>5</sup> Michael Nebozhyn,<sup>5</sup> Terri McClanahan,<sup>5</sup> Mark Ayers,<sup>5</sup> Jared

<sup>1</sup>University of Chicago, Chicago, IL, USA; <sup>2</sup>Fox Chase Cancer Center, Philadelphia, PA, USA; <sup>3</sup>University of North Carolina Lineberger Comprehensive Cancer Center, Chapel Hill, NC, USA

## INTRODUCTION

- Pembrolizumab (MK-3475) is a humanized IgG4 kappa monoclonal antibody that directly blocks the interaction between the programmed death 1 (PD-1) receptor and its 2 ligands, PD-L1 and PD-L2<sup>1</sup>
- In the nonrandomized, open-label, phase 1b KEYNOTE-012 trial (ClinicalTrials.gov, NCT01848834), the anti-programmed death 1 (PD-1) antibody pembrolizumab exhibited antitumor activity in a cohort of patients with PD-L1-positive (PD-L1+) recurrent/metastatic head and neck squamous cell carcinoma (R/M HNSCC) and was generally well tolerated<sup>2</sup>
  - Objective response rate was 19.6% (confirmed and unconfirmed)
- Baseline tumor features related to response or resistance to PD-1 blockade were not fully elucidated
  - Ongoing translational studies have allowed identification of biomarkers beyond tumor PD-L1 expression as potential enrichment biomarkers across a broad range of tumor types
- This hypothesis-confirming study tested 4 multigene immune-related gene expression signatures that were previously established in patients with melanoma who were treated with pembrolizumab<sup>3</sup>
  - These predefined signatures were then independently tested in patients with R/M HNSCC treated with pembrolizumab in the KEYNOTE-012 study

## METHODS

### Tissue Processing and NanoString Analysis

- The methodology for this analysis is outlined in Figure 1

**Table 1. Immune-Related Gene Expression Signatures Identified in Melanoma**

| IFN-γ   | Expanded Immune | TCR Signaling | De Novo |
|---------|-----------------|---------------|---------|
| IDO1    | CD3D            | NKG7          | CD27    |
| CXCL10  | IDO1            | HLA-E         | TIGIT   |
| CXCL9   | CIITA           | CXCR6         | CD8a    |
| HLA-DRA | CD3E            | LAG3          | CD3D    |
| STAT1   | CCL5            | TAGAP         | GRAP2   |
| IFNG    | GZMK            | CXCL10        | LCK     |
|         | CD2             | STAT1         | PTPRCAP |
|         | HLA-DRA         | GZMB          | CD4     |
|         | CXCL13          |               | CCL5    |
|         | IL2RG           |               | IL2RB   |
|         |                 |               | IKZF3   |
|         |                 |               | CD3G    |
|         |                 |               | CD74    |

IFN-γ = interferon gamma; TCR = T-cell receptor.

## RESULTS

- Of the 61 patients enrolled, 43 had RNA expression profiling and survival data; 40 were evaluable for objective response and used for this analysis (Table 2)
  - Objective response rate in this subgroup was 22.5%
- Significant association was observed between the identified gene signatures and best overall response and PFS (Table 3)
- At the Youden index-derived cutoff, the IFN-γ signature is able to maintain a very high negative predictive value (NPV) of 95% while still providing meaningful enrichment of response rates (Figure 2)
  - Positive predictive value (PPV): 40%



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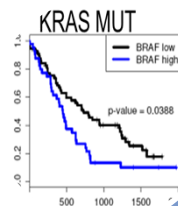
### **Common structures for clinical devlpmt?**

- Big data (transversal)
- Decrease trial cost, common platforms
- Increase transparency
- Neutrally held biobanks
- Biomarker devlpmt
- Adequate design (learning obj vs market acces)
- Performance (control)

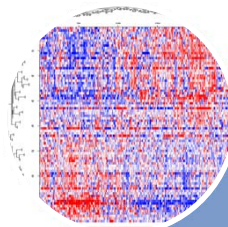




Clinical  
implications/applications



Testable hypothesis  
Outcomes confrontation



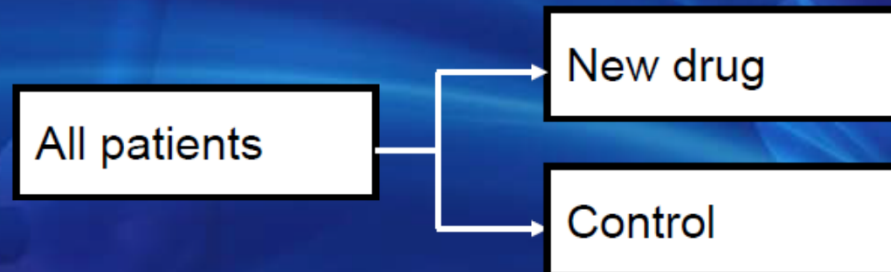
Markers of underlying  
Biology

# Predictive Marker Study Design

## Completely Randomized Design

*Marker tested on all patients, but result not used for randomization*

Biobanking



## Randomized Block Design

*Marker tested pre-randomization, stratification by marker*





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### **Common structures for clinical devlpmt?**

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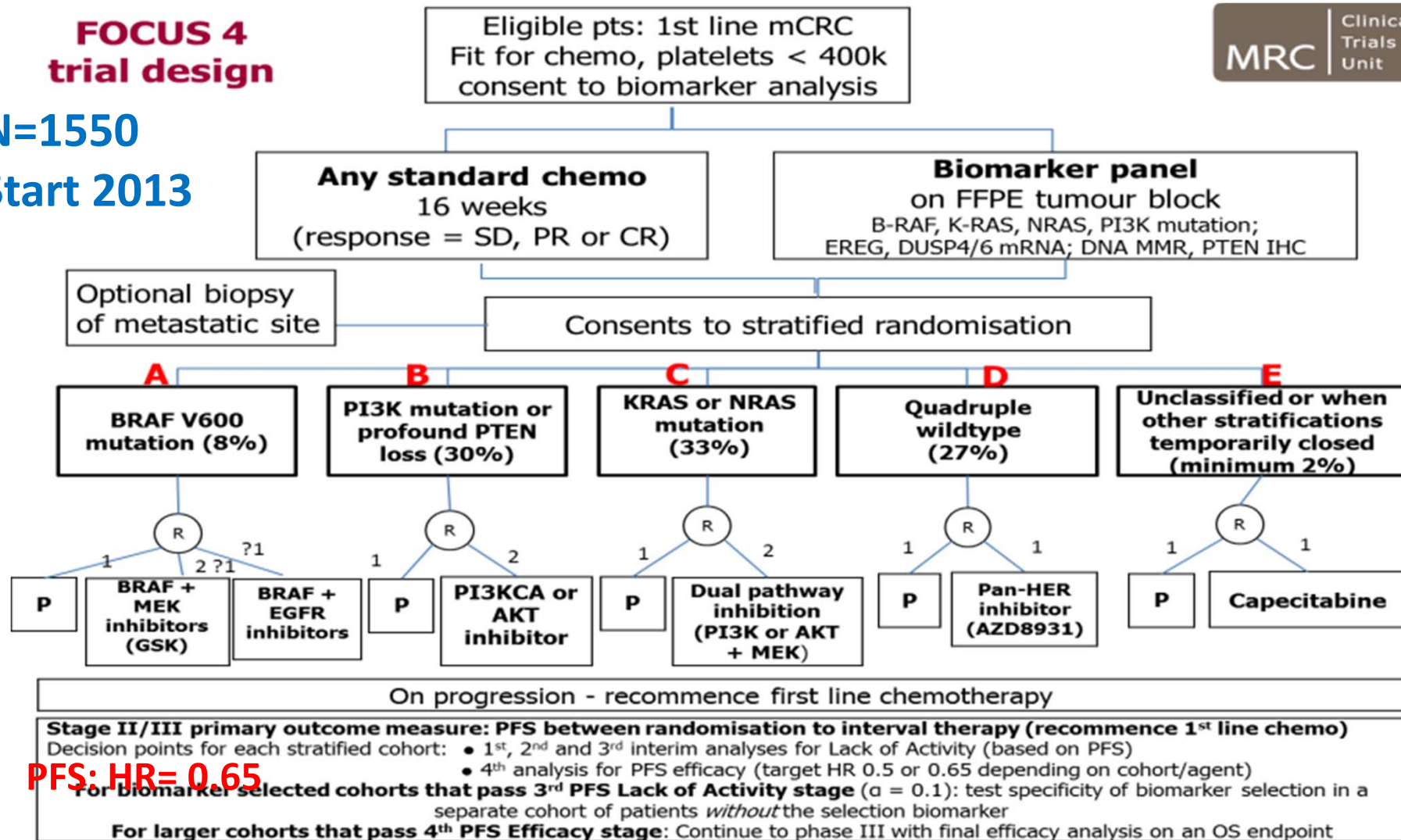
# NCI-MATCH: A National Precision Medicine Trial Conception, Development and Adjustment

*Barbara A. Conley MD  
Associate Director, Cancer Diagnosis Program, DCTD, NCI,  
NIH*

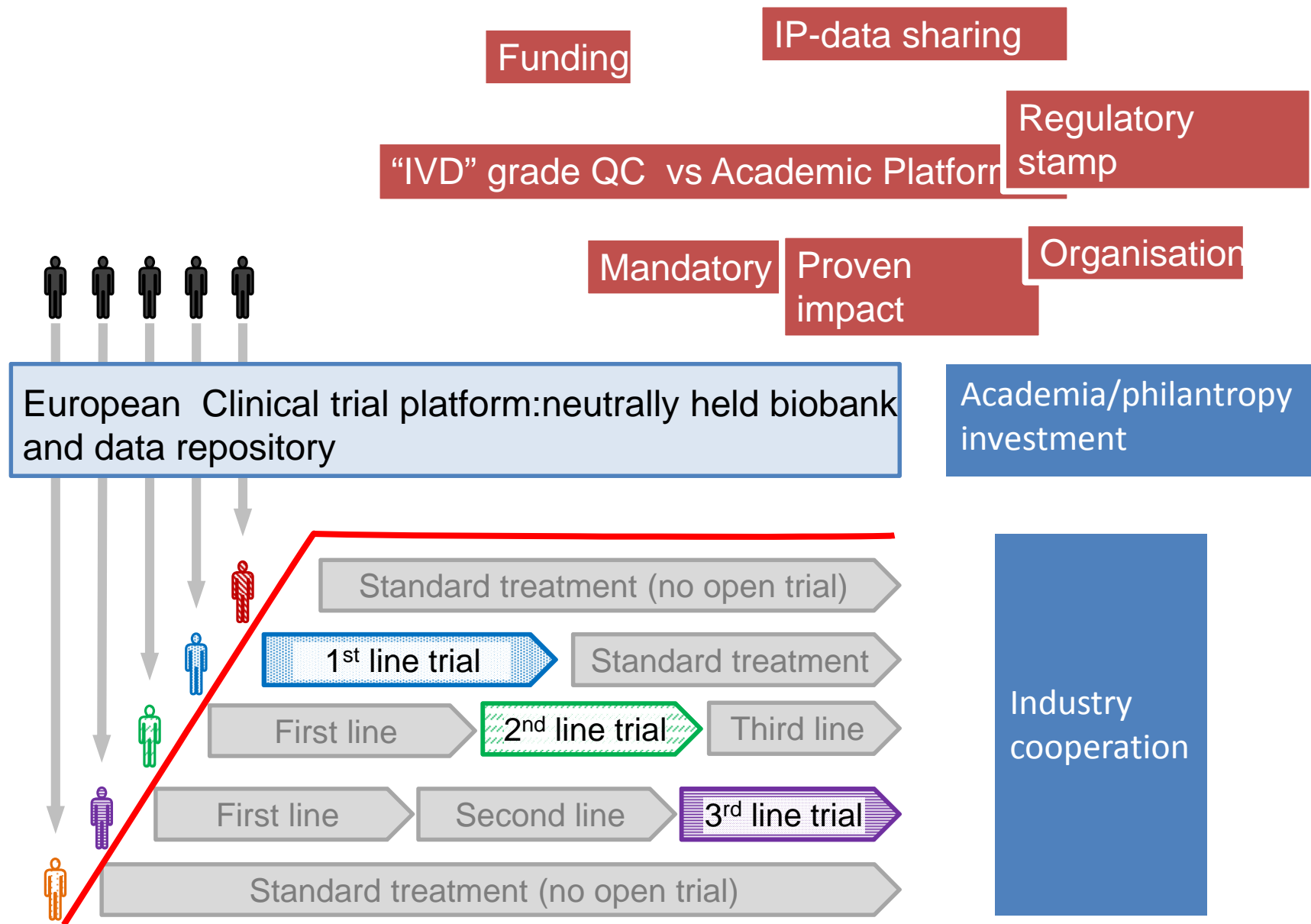


## FOCUS 4 trial design

N=1550  
Start 2013



PFS: HR= 0.65





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**EMA, EFPIA, Payers, EC, IMI, EORTC,  
academics .....????  
Rest of the world?**

