



**'Unlocking the Value of Knowledge
Transfer'
AGENDA
April 23rd, 2024**

10:00 - 10:30: Registration & Tea and coffee

MC for event: Christian Stafford, Head of Knowledge Transfer Ireland and R&I Engagement, Enterprise Ireland

10:30 - 10:45: Opening Address – Emer Higgins T.D. Minister of State with responsibility for Business Employment and Retail

10:45 – 11:00: Enterprise Ireland Opening Remarks – Marina Donohoe, Head of Research and Innovation, Enterprise Ireland

11:00 – 11:15 Presentation on Code of Practice on the Management of Intellectual Assets for Knowledge Valorisation

Federica Baldan, Legal and Policy Officer - European Commission, Directorate-General for Research and Innovation, Valorisation Policies and IPR Unit

11:15 -11:40 Panel: Capturing the Value of Innovation and the IP challenges for SMEs

Panel James Kelly, Controller of Intellectual Property, Intellectual Property Office of Ireland
Dr. Judi O'Malley, CEO, CoFounder, Spiorad Medical Ltd
Dr. Frank Smyth, CTO and Founder, Pilot Photonics Ltd
Ms. Bronagh O'Sullivan, Chief Operating Officer, Binarii Labs Ltd.
Chair: Joe Doyle, Intellectual Property Manager, Enterprise Ireland

11:40 – 11:55 Coffee Break

11:55 – 12:05 Presentation on Code of Practice on Citizen Engagement for Knowledge Valorisation

Kirsi Haavisto, Head of Unit of Valorisation Policies and IPR, Directorate Prosperity, Directorate-General Research and Innovation, European Commission

12:05 – 12:25 Panel: How to Embed Citizen Engagement in the Research Agenda?

Panel Kate Morris, Head of Engaged Research & Impact, IUA
Patrick Lansley, Horizon Europe National Contact Point, ERC (SSH) and Cluster 2 (Culture, Creativity and Inclusive Society)
Prof. Jo-Hanna Ivers, Associate Dean of Civic Engagement and Social Innovation, Trinity College Dublin
Derick Mitchell, Chief Executive Officer, IPPOSI
Chair: Stephen O'Driscoll, National Challenge Fund Manager Science Foundation Ireland.

12:25 – 12:35 Code of practice on Industry-academia Co-creation for Knowledge Valorisation

Iiro Eerola, Policy Officer - European Commission, Directorate-General for Research and Innovation, Valorisation Policies and IPR Unit

12:35 – 12:50 Presentation Irish Knowledge Transfer Association – The Four Communities of Practice

Gordon Elliott, Chair, Irish Knowledge Transfer Association.



12:50 – 13:10 Panel: How Knowledge Valorisation can facilitate better engagement between Irish SMEs and RPOs

Panel: Barry Cox, Standards Officer, National Standards Authority of Ireland

Brendan Duffy, Technology Gateway Manager, CREST

James O’Sullivan, Head of Innovation and Commercialisation, SETU

Kirsi Haavisto, Head of Unit - European Commission, Directorate-General for Research and Innovation, Valorisation Policies and IPR Unit

Chair: Imelda Lambkin, Manager Disruptive Technologies and Innovation, Enterprise Ireland

13:10 – 14:30 Lunch

14:30 – 14:40 Code of Practice on Standardisation in the European Research Area

Federica Baldan, Legal and Policy Officer - European Commission, Directorate-General for Research and Innovation, Valorisation Policies and IPR Unit

14:40 – 14:50 Presentation: Standards Focusing on Research and Development

Noleen Campbell, Standards Officer, National Standards Authority of Ireland

14:50 – 15:15 Real-world Perspectives on the Interplay Between Standards and Research

Prof. Dave Lewis, Science Foundation Ireland, ADAPT Research Centre.

15:15 – 15:25 Closing Remarks

15:30 – 16:30 Networking Opportunity with light refreshments