

GEO-XIV Plenary Side Event:

EuroGEOSS launch event

Monday 23 October 2017 16:30 - 18:30

Venue: Room Continental C RONALD REAGAN CONFERENCE CENTRE

1300 Pennsylvania Avenue NW WASHINGTON DC 20004, USA



EUROGEOSS

Tailoring Earth Observation services to Europe's needs



EuroGEOSS is a new regional initiative in the GEO Work Programme 2017-2019. It is the European component of the Global Earth Observation System of Systems (GEOSS) with a focus on coordination and scaling up user-driven applications being developed in Europe.

EuroGEOSS is supported by the GEO European countries and participating organisations and the European Commission.

This initiative aims to improve user uptake of Earth Observation data and improve forecasting capabilities for sound decision-making by governments for Europe's benefit.

EuroGEOSS will **coordinate**, **combine** and seek **cooperation** and synergies within existing European Earth Observation assets and initiatives, with Copernicus as a major element and the focus on the Sustainable Development Goals and GEO's Societal Benefit Areas.

Government decision makers on all levels, researchers/scientists, private-sector companies and citizens will benefit from EuroGEOSS.



DRAFT AGENDA EUROGEOSS LAUNCH EVENT- 23 OCTOBER

Moderator: Jack Metthey	
16:30	Opening and Welcome
	Robert-Jan Smits
	Director General Research and Innovation, European Commission
16:40	EuroGEOSS initiative
	Jack Metthey
	Acting Deputy Director General Research and Innovation, European Commission
17:00	Copernicus and EuroGEOSS
	Andreas Veispak
	Head of the Unit Space Data for Societal Challenges and Growth
	DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
17:20	Sample pilot "Protected areas"
	Max Craglia
	Lead Scientist, Digital Economy Unit, DG Joint Research Centre, European Commission
17:40	Sample pilot "Renewable energy"
	Thierry Ranchin
	Director of the Centre Observation, Impacts, Energy, MINES ParisTech/ARMINES
18:00	Sample pilot "Agriculture"
	Pierre Defourny
	Professor and co-lead of JECAM, UCLouvain, Belgium
18:20	Discussion and wrap-up
	EC moderator