



Making Research & Innovation Results Work for a Resilient and Sustainable Europe

Programme
27 – 30 April 2021

Transforming research results and data quickly into sustainable and economically viable solutions is key for achieving the Union’s ambitious policy targets. Only if we boost knowledge valorisation, will our national and European R&I investments pay off in helping to shape the twin green and digital transition and to recover from the crisis.

Many strategies, instruments and measures have been developed to enhance knowledge sharing and valorisation at European, national and regional level.

The EU Knowledge Valorisation Week will capitalise on this collective expertise: It will showcase best practices from across Europe and promote exchanges on the inherent success factors. It will provide a forum for peer learning and dialogue across sectors and borders, thereby fostering a strong culture of knowledge valorisation, entrepreneurship and inclusive innovation.

The EU Knowledge Valorisation Week will support the development of a common valorisation strategy for research and innovation with the objective of turning the results of excellent research into successful European made products and solutions and thus strengthen the EU’s role as one of the leading innovation locations - with a sustainability agenda!

The EU Knowledge Valorisation Week is organised by the **European Commission**, Directorate-General Research and Innovation; the **Austrian** Federal Ministries of Digital and Economic Affairs; Education, Science and Research; Climate Action, Environment, Energy, Mobility, Innovation and Technology; the Fédération Wallonie-Bruxelles (**Belgium**); the Ministry of Economic Affairs and Employment of **Finland**; the Ministry of Higher Education, Research and Innovation of **France**; the Department of Enterprise, Trade and Employment and the Department for Further and Higher Education, Research, Innovation and Skills of

Ireland; the Ministry of Science, Education and Sport of the Republic of **Lithuania**; the Ministry of Science, Technology and Higher Education and the Ministry of Economy and Digital Transition of **Portugal**; and the Ministry of Research, Innovation and Digitalisation of **Romania**.

Tuesday, 27 April 2021

<p>11:00 – 11:20</p>	<p>Opening of the EU Knowledge Valorisation Week 2021</p> <p>What is our vision for turning excellent research into value for society? A conversation between Cristina Fonseca, Tech entrepreneur and Young Global Leader 2021 and Peter Dröll, Director Prosperity, Directorate-General Research & Innovation, European Commission</p>
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Break

<p>11:30 – 12:30</p>	<p>Mobility driving innovation: Solutions to speed up</p> <p>Inter-sectoral mobility plays a key role in knowledge valorisation, fostering a mutual exchange between knowledge generators and business actors, facilitating the flow of knowledge and talents into companies, and enhancing researchers' skills and entrepreneurial culture. This webinar will look into two best practice examples that facilitate knowledge exchange through the mobility of people and hence support a better knowledge valorisation in Europe.</p> <p>Moderator: Antoaneta Angelova-Krasteva, Director Innovation, International Cooperation and Sport, Directorate-General for Education, Youth, Sport and Culture, European Commission</p> <p>France's legislative approaches to facilitate inter-sectoral cooperation Olivier Mallet, Deputy Head, Partenarial Research & Open Innovation Unit & Francine Marcus, Policy Officer, Intellectual Property & European Law - Ministry of Higher Education, Research and Innovation of France</p> <p>How to promote bi-directional mobility of knowledge between engineering industries and academia Andrius Vilkauskas, Dean of the Kaunas University of Technology (KTU) - Faculty of Mechanical Engineering and Design; Vice-President of the Lithuanian engineering industries association, LINPRA</p>
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Wednesday, 28 April 2021

10:00 – 11:00	Connecting the dots: Intermediaries facilitating knowledge uptake
	A pillar of knowledge valorisation policy is the support of brokering between different sectors, interests and mindsets to fuel innovation and networking. Knowledge transfer professionals and structures offer their expertise and support at the interface between research and its application. This webinar presents two outstanding examples of intermediaries that connect knowledge producers and knowledge users, in particular SMEs.
	Moderator: Hana Kosová , Board member ASTP; Director, Centre for Knowledge and Technology Transfer, Charles University
	<p>Fostering collaborative innovation through a Knowledge Transfer Network Katiuska Cruz, Entrepreneurship and Technology Transfer, ANI, The Portuguese National Innovation Agency</p> <p>Networking for SMEs: How to get inspired and find an innovation partner? Hartwig von Bülow, Head of Department Innovation, Technology, Environment – Chamber of Skilled Crafts for Munich and Upper Bavaria</p>

Break

11:30 – 12:30	Mission possible: Smart use of intellectual property
	What can national governments do to incentivise the sharing of intellectual property generated by innovators? There is no one-size fits all strategy. To define approaches that are compatible with a wide variety of innovation ecosystems, this webinar will look into two best practice examples in setting up IP management structures.
	Moderator: Alison Campbell , Director of Knowledge Transfer Ireland
	<p>Promoting IP valorisation through the IP platform – Knowledge Share run by the national network NETVAL Shiva Loccisano, Board member Netval and Head of Technology Transfer and Industrial Liaison Department Politecnico di Torino</p> <p>National Contact Point – Intellectual Property Sonja Polan, Austrian Promotional Bank (AWS) & Kay Felder, Austrian Promotion Agency (FFG)</p>

Thursday, 29 April 2021

10:00 – 11:00	Creating a thriving innovation environment: Recipes for success of multi-stakeholder partnerships
	Successful innovation ecosystems build on the economic strengths, collective intelligence and often distinctive assets of a certain territory. A dynamic process involving a wide range of stakeholders makes such innovation ecosystems develop. This session will both look into key policy instruments and decisions for making place-based innovation ecosystem flourish and provide a company perspective into multi-stakeholder partnerships.
	Moderator: Apostolia Karamali , Head of Unit R&I Actors and Research Careers, Directorate-General Research & Innovation, European Commission
	Espoo Innovation Ecosystem: open collaboration strategies in practice Glenn Gassen , Director for Innovation, Growth & Invest at the Espoo Innovation Garden
	Using Knowledge to Generate Value: A company approach to partnerships Carlos Rich , Strategy Officer and Director of the International Division & member of the Senior Management Committee of Atlantic Copper

Break

11:30 – 12:30	Off the beaten track: New ways to fruitful knowledge valorisation
	Fostering innovation from research requires being creative yourself, testing new methods and stimulating new partnerships across a variety of actors. This webinar introduces an innovative approach to science informing policy and an unconventional collaboration, including the arts, that aims for human-centred solutions.
	Moderator: Carmen Fenollosa , Senior Project Manager, European Network of Science Centres & Museums (ECSITE)
	Policy Accelerator Hub: An innovative way of tackling policy-making with students Marius Mitroi , Executive Agency for Higher Education, Research, Development and Innovation Funding - UEFISCDI (Romania)
	Arts and sciences joining forces to enable a dignified life with Huntington's disease Valérie Pihet , Co-director & co-founder of Dingdingdong - Institute for the coproduction of knowledge about Huntington's Disease (Belgium/France)

Friday, 30 April 2021

10:00 – 11:00	Combining the free flow of research results and data with strategic and economic interests: What can we learn from the current crisis?
	<p>While the last decade brought major changes to the European research and innovation landscape and the valorisation of research-based knowledge, 2020 challenged even further the knowledge sharing system. Today, knowledge producers face more complex relationships with multiple actors, including increasingly civil society. Their research is key to face the current transformation of society. Open innovation, the dissemination of open science practices, digitisation and the increase of researchers' mobility create new challenges and new opportunities to deliver in a competitive global environment.</p> <p>The closing policy session, building on best practice examples, is seeking to answer the question of how to ensure that the results of publicly-funded R&I programmes in the EU and its Member States can deliver global solutions while guaranteeing the strategic autonomy of the EU and prepare society for crisis situations.</p>
	<p>Moderator: Jean-Eric Paquet, Director-General Research & Innovation, European Commission</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Sasha Bezuhanova, founder and chairperson of MOVE.BG, Angel Investor • Mikko Huuskonen, Head of Innovation Policy Division, Department of Innovation and Enterprise Financing, Ministry of Economic Affairs and Employment, Finland • Marcel Bogers, Professor of Open & Collaborative Innovation at Eindhoven University of Technology; Affiliated Professor of Innovation & Entrepreneurship at University of Copenhagen; Garwood Research Fellow at University of California, Berkeley • Laima Kaušpadienė, Director Sunrise Valley Science and Technology Park