



European
Commission



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Making research results work for society

Workshop on International Best Practices in
Knowledge Transfer & Valorisation

27 April 2020

Research and
Innovation

Making research results work for society

Around the world, strategies and tools for the valorisation of knowledge have been developed to accelerate the translation of research results into societal and economic benefits. People and policy makers expect research and innovation to be a driving force in addressing societal challenges, shaping the social and economic transitions and ensuring prosperity. However, they can only live up to this expectation if science-based knowledge and inventions are quickly and efficiently disseminated and taken up in solutions, products and services that meet the demand .

In the European Union, a policy of strengthened knowledge transfer and valorisation aims to increase the impact of investments in research and innovation, including the next European Framework Programme Horizon Europe. This comprises fostering academia-industry-citizens interactions, smart knowledge management and an intellectual property culture that enables open science, open innovation and successful entrepreneurship. Examining and sharing experiences and best practices is a powerful way to improve valorisation strategies and to enhance the societal and economic uptake of research-based solutions across the Union.

The aim of this workshop is to study and learn from outstanding international examples. It shall encourage an international exchange of experiences in knowledge valorisation and identify opportunities and challenges in a competitive global environment.

The Workshop is intended for representatives from EU Member States and other interested countries, regional authorities, universities and research organisations, industry, civil society and further interested parties.

PROGRAMME

27 April 2020, Centre A. Borschette, Rue Froissart 36, 1040 Brussels

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| 13:30 – 14:00 | Registration and welcome coffee |
| 14:00 – 14:15 | Opening address
European Commission (TBC)
Moderator: Peter Dröll - Director Prosperity, Directorate-General Research and Innovation, European Commission |
| 14:15 – 15:00 | Bringing commercially viable research to the marketplace - Caltech's support for corporate partnership's
Fred Farina - Chief Innovation & Corporate Partnerships Officer at California Institute of Technology |
| 15:00 – 15:45 | Advancing innovation and entrepreneurship at the National University of Singapore (NUS)
Irene Cheong - Director Industry Liaison Office - NUS Enterprise |
| 15:45 – 16:15 | Coffee break |
| 16:15 – 17:00 | Challenges and opportunities in commercializing Basic Science - the Weizmann Model
Gil Granot-Mayer - Chief Executive Officer YEDA & Chairman of the Israeli Technology Transfer Network (ITTN) |
| 17:00 – 18:00 | Panel discussion 'Challenges and opportunities of knowledge valorisation in a competitive global environment' <ul style="list-style-type: none">• Hans Boumans - Director of Technology Transfer, TNO• Irene Cheong - Director Industry Liaison Office – NUS Enterprise• Fred Farina - Chief Innovation & Corporate Partnerships Officer at California Institute of Technology• Gil Granot-Mayer - Chief Executive Officer YEDA• Catarina Maia - Head of the Technology Licensing Office, INESC TEC• Sylvia Schwaag Serger - Deputy Vice-Chancellor Lund University |
| 18:00 | Reception |

