

## Daragh Cogley



your go to person for sustainable business, marketing and innovation

## Background:

Master of Sustainable Business & Innovation - Specialised in Impact & Marketing

Undergraduate degree in Business & Economics

## Working as a Freelance Consultant for Sustainable Businesses

- Working for businesses looking to scale positive change
- Facilitating businesses' transition to sustainable business models
- Educate businesses on how to manage and measure their impact
- Accompany businesses on their road to B-Corp certification
- Facilitate the empowerment of non-profits to be economically sustainable

## Professional and Personal Interests:

I am passionate about nature, about using business and economics as forces for good, about connecting with people, intersectionality of social and environmental issues and communication (public speaking, social media, <u>networking</u> and open conversations)



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**Ambassadors**